


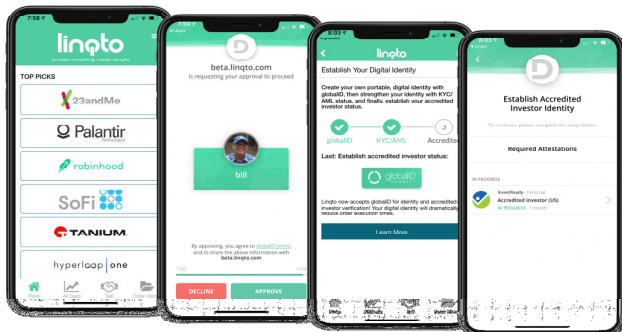


private investing made simple



BUILT ON OUR THREE FOUNDATIONS

 <p>GLOBAL DEAL FLOW Access to the world's best private investments</p>	 <p>INVESTING PLATFORM Seamless investing platform</p>	 <p>INVESTORS Critical mass of active accredited investors</p>
---	--	--



Trading private securities just became a S.N.A.P.

SIGN-ON with your unique ID	NOMINATE your investment	AUTHORIZE the trade	PAY
-----------------------------------	--------------------------------	------------------------	-----

Buy securities in private companies as easily as trading on Schwab or Fidelity

Highlights

- 80,000+ global Investors on the platform – target 1M within 12 months
- Proprietary investment vehicles for buying and selling parcels of \$10,000+ of securities in Unicorns
- Currently \$1.6B+ securities in Unicorns available for purchase by Accredited Investors
- Patented technology enabled Linqto Trading Platform will launch globally in late September with portable, online KYC, AML and Accredited Investor Status accreditation
- Investors in 26 countries
- Trading desks in San Francisco and Sydney
- Alliances - Hard+Yaka, Securitize & SF Sentry

Linqto provides liquidity for private securities markets. Founders, VCs and employee can realize early returns and liquidity without waiting for an IPO or trade sale.

Companies can stay private longer by providing liquidity on an on-going basis, not just at exit.

Linqto's technology-enabled platform will democratize the private market for Accredited Investors the Schwab and Fidelity made listed equities trading accessible to the average investor.

Linqto is democratizing private investing

For information on Linqto's Series A offering, please contact: Joe Endoso, CFO - joe@linqto.com



Company Information

Locations:	San Francisco, CA
Founded:	January 2010
Previous Capital Raised:	\$7M
Current Round:	Series A
Offering Amount:	\$5M+
Pre-Money Valuation:	\$30M
2018 Revenue:	\$1.5M
1H2019 Revenue:	\$1.3M

Business Summary

Linqto is a technology-enabled online broker allowing Accredited Investors to identify, evaluate, invest and trade securities in the world's leading Unicorns. Linqto makes it simple, inexpensive and quick to access global private securities markets.

Problem

Global private equities market has grown to \$8T+. Tech unicorns alone comprise ~360 issuers with current value of \$1.2T+. Yet the market in unicorn securities is largely the domain of VC/PE, hedge funds and large institutional and family office investors who comprise only 2% of Accredited Investors worldwide. The remaining 98% have no systematic access to private markets

Solution

Our technology removes impediments and broadens market access:

- Proving, documenting and making portable AML, KYC and Accredited Investor status for continual access to deal flow
- Providing research and intelligence on issuers and markets to support investment decisions
- Streamlining order and payment execution so trades are quicker and cheaper
- Investment size as small as \$10,000 through investment vehicles and tokenization

Revenue

Linqto's primary revenue is from commissions and administration fees on all trades. Additional revenue streams include proprietary investment vehicles, fees for private trading hubs (ecosystems), tokenized onchain digital cap table management, private placement fees (e.g. Reg. D-compliant), and primary securities offerings to Linqto's investor base. Future value-added services include proprietary research and securities lending.

Competitive Landscape

Only a few players are focused on private market investments notably Sharespost, Forge Global (formerly Equidate), NASDAQ Private Market (formerly SecondMarket), EquityZen and Carta (in cap table management software space but expanding into trading). They are focused on servicing institutional investors. Linqto's vision is to bring millions of smaller investors into the market like in the public equities market.

Exit Strategy

Exit at a unicorn valuation through (i) IPO or Direct Listing, (ii) Sale to incumbent financial institution in the brokerage, banking, or asset management sector or (iii) Sale to another fintech unicorn in private markets or other financial services.

Valuation & Financial Forecast

Series A \$30M pre-money valuation represents a 25% premium over the prior round valuation of \$24M (2H 2018). Valuation uptick based on growth in Investor Network from 3,000 to 80,000+, establishment of SF trading desk, acquisition of PrimaryMarkets (Australia), patent issued Linqto Platform and product currently in Beta testing and formal launching in Q4 2019.

DISCLAIMER All U.S. securities transactions on Linqto are cleared through an affiliated broker-dealer, SF Sentry Securities (Member: FINRA, SIPC). All non-U.S. securities transactions are cleared through an appropriately licensed entity in the relevant regulatory jurisdiction. This background information document has been distributed in confidence and may not be reproduced or disclosed to any other person. Linqto makes no recommendation to you concerning the accuracy, reliability or completeness of the information provided or the performance of the Company. This document is not an offer, invitation, solicitation or recommendation for subscription of any security.