

Release: Successful delivery of first order to e-tailer partner in the USA

18th October 2019

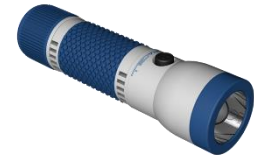
Hydra Light International Limited (“Hydra Light” or “The Company”) has successfully delivered its first order of mixed product to Spreetail (www.spreetail.com), its e-tailer partner in the USA, and will have products live for sale on numerous major e-commerce platforms - Amazon, eBay, Walmart, Jet, Lowes, and Home Depot - in the next week.



The delivery of product in the USA and onto the leading e-commerce platforms is a major milestone in Hydra Light’s growth strategy in the USA and is expected to complement the specific opportunities the Company is pursuing, the traction that it is generating with leading retailers (in their bricks and mortar stores) and a social media campaign that Hydra Light will undertake in its own right in the lead up to the end of 2019 and holiday period.

The Company is well advanced in its commercial negotiations in respect of two large opportunities in the USA which will provide further expansion into the general retail network and member-based e-commerce platforms. Hydra Light will seek to agree on commercial terms as soon as possible and is confident of securing sales orders in the coming months.

Further, Hydra Light is confident of securing further orders from a number of niche e-commerce platforms in the coming weeks and, subject to pull through performance, an additional order from VM Innovations before the end of the calendar year.



Hydra Light has, over the last couple of months, successfully executed sales orders for distribution partners in the United Kingdom, Australia, and New Zealand.

The Company anticipates further sales orders and material growth in 2020.

Updates to follow.

About:

Hydra Light International Limited (“Hydra Light”) is a pioneer in research, development, innovation, and commercialization of magnesium air fuel cell technology through its award-winning **HydraCell fuel cell** and associated line of hand-held light and power products. The HydraCell evolved from our search for portable, safe and ecologically friendly alternatives to conventional batteries.

HLI’s continuing goal is to ensure that every person, including those living in energy poverty, has access to affordable light and hand-held power, for individual safety, personal wellbeing and improved quality of life. And, for the preservation of our planet Earth.

Spreetail is a leading online partner and sales channel specialist in targeted hardline categories, merchandising and marketing thousands of products across all major market places.