Product Release: HydraCell Cube Lantern

Following the continued and ongoing success of its Kickstarter campaign, which has now raised close to AU$120k in forward orders for the HydraCell (Power) Cube, Hydra Light International Limited ("HLI") is proud to announce the release of a variation in the range, namely the HydraCell Cube Lantern (prototype pictured below left).

HLI’s vision is to release eco-friendly technology and associated products which change people’s lives. The HydraCell Cube Lantern will provide a cheap, safe, and eco-friendly lighting alternative and will potentially change, for the better, the lives of millions of people.

HLI believes that the HydraCell Cube product range will find numerous niche markets (in developed countries) and mass appeal in less developed countries (where people have no or intermittent access to electricity/power).

HLI’s R&D team is currently working with our nominated factory to assess the initial off-tool samples of the HydraCell Cube product range. Further refinements to the final design, tooling configuration and manufacturing process over the coming weeks, will allow for the first full production run towards the end of June 2020.

HLI expects to deliver on orders in July 2020 and release the product range to the mass market in August 2020.

The Kickstarter campaign, which was launched on 21st April 2020, can be found at http://e.fnd.to/hydralight. HLI will continue to make the HydraCell Cube product range available on Kickstarter until 28th May 2020, after which it will activate further sales channels to continue to roll out of the HydraCell Cube product range.

The HydraCell Cube Lantern (“the Cube”):

The HydraCell Cube Lantern looks, feels, and performs very much like the HydraCell Cube (pictured below right) but it also has a built-in lantern head with two lighting modes. The Combo Pack includes the HydraCell Accessory Light (also pictured with the HydraCell Cube to the right).

From a performance perspective, the HydraCell Cube Lantern (as pictured in the prototype above) has mobile phone charging capability, but HLI will more than likely release a further variation that provides lighting only option (via the lantern head) for the developing world.

In the developed world, the HydraCell Cube (with mobile charging head only) is a perfect EMERGENCY DEVICE but the HydraCell Cube Lantern (whilst still an emergency device) makes for an ideal CAMPING (and lifestyle) product.
In the developing world, which is more heavily and frequently impacted by devastating climate change weather events, over 800 million, and up to 1.2 billion people, around the world, have no access or very intermittent access to electricity – they are dependent on kerosene lanterns, diesel generators, batteries and candles for their lighting needs.

All carbon-based, pollutant, unsafe, and unhealthy options!

The HydraCell Cube Lantern will deliver 900 hours of light on high mode or 1,800 hours of light on low mode. That equates to very close to 5 hours (on low mode) of light every night for a year at US$ 0.15 (15 cents) per hour. (*)

(*) Based on standard usage parameters and propose USA retail prices.

The ability to bring a cheap, safe, and eco-friendly lighting alternative will potentially change, for the better, the lives of millions of people. Light is taken for granted in the developed world but in the developing world, reliable access to light translates to, amongst other things, safety, peace of mind, and the ability to pursue education.

Subject to no further adverse impacts from the Coronavirus crisis, HLI is committed to having the HydraCell Cube range ready for mass production in July 2020, with the delivery into the market in August 2020.