

Flash Payments Payments in Action

The better way to launch local payment services in Australia.

FLASH PAYMENTS

2023 INVESTOR DECK

FLASH-PAYMENTS.COM.AU

Who are we?

Flash Payments is a payment technology company offering a comprehensive solution to improve digital payments and international foreign exchange transactions.

Our Vision

To become the market leader in digital payment solutions in Australia, and beyond

Our Innovative Mission

To use advanced technology to automate & optimize international and local payments services in Australia, and beyond

Direction 1:

Risk-driven and tech-driven decision making, maximum automation.

Direction 2:

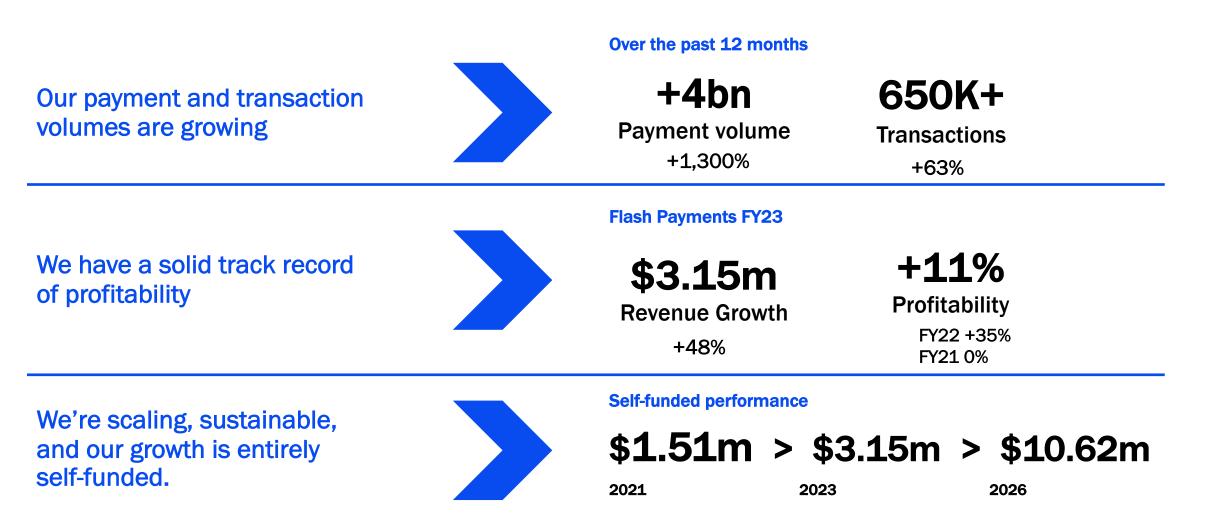
Continuous compliance acceleration via AI re-learning, MLOps, etc.

Direction 3:

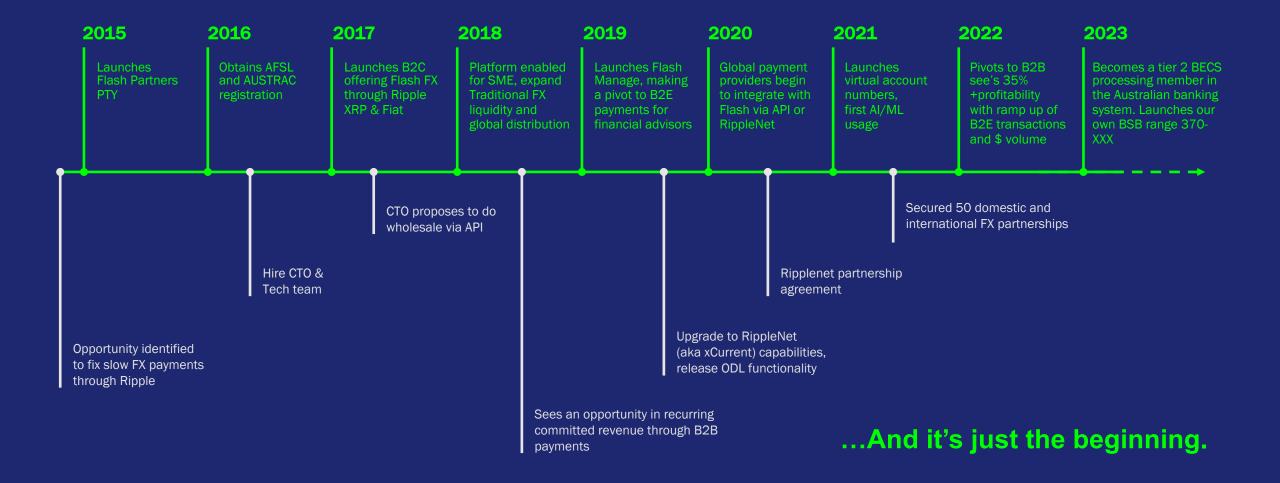
Simplify. But think big.



Top - line Performance Summary



Technology leaders from day one



Our Core Solutions

A global payment solution for everyone - from large enterprises to individuals.



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FLASH^{FX}

FlashFX for Business & Personal

Using a combination of traditional and blockchain-enabled liquidity routes, this solution reduces the reliance on correspondent banking networks and enables low cost, high speed online international payments with superior exchange rates to banks and no transaction fees.

13% of FY22/23 Revenue, -15% growth

FLASH^{FX} MANAGE

Foreign exchange Advisor platform

Australian private client advisors can access the foreign exchange platform to transact FX on behalf of their HNW clients at institutional rates, benefiting from an elevated client experience that saves on currency conversion costs and fees.

17% of FY22/23 Revenue, +25% growth

Local FX payment and account services

A payments infrastructure solution that helps global FIs operating in Australia launch new local payment services. Our white-label API is fully customisable, offering options including international payments, FX liquidity, local AUD collection and distribution, and virtual accounts.

70% of FY22/23 Revenue, +36% growth

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Revenue Model



We operate both a SaaS and transactional sales model that gives us a diverse range of revenue streams across our B2B & B2C segments

	- Transaction fee on processed AUD deposits	
	- Transaction fee on processed AUD payouts	
B2B	- Transaction fee on processed international FX payments	
	- Monthly platform and compliance risk recurring fee	
	- Volume or % margin on processed international FX Payments	
B2C	- Volume or % margin on processed international FX payments	

How we got here

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1,300% volume growth (2023) + \$3.15m in revenue + a healthy 11% + EBITDA

Business Growth

A refocus on B2B has accelerated growth

- Business clients now represent 87% of our growth; FX consumer/SME clients 13%.
- Laser-focused on growth in our enterprise segments, we have built 111+ solid relationships and are still growing strong.
- Growth in our B2B customer base has increased revenue by 48%
- We've seen explosive transaction volume growth of 63% from 375,000 (2022) to 610,000 (2023).
- Compliant custodians of over \$29m in funds currently held in Flash accounts (99% from B2B/B2E accounts).

Capabilities Growth

From FX to expanding business payments into new markets

- We've expanded our footprint with 22 FTE's across Australia, UK and Europe.
- To ensure our technology innovations are underpinned by best industry safety and compliance standards, we've invested in our teams; 50% developers and 25% compliance.
- Predominantly self-funded from inception (\$3.2m including \$400k from external investors), we are profitable.

Solutions Growth

We're licensed, respected and driven by cutting-edge technology

- We're now an approved tier 2 non-ADI processing members for BECS as of February 2023 (Cuscal Bank sponsored).
- Innovating with Ripple since 2016; now an extension of the Ripple partnership leverages on-demand liquidity for high volume transaction, wallet send and collection capabilities.
- We're extending our rails through Banking Circle and Velocity Trade - global non-Ripple partners, with Dandelion to go live Q3.
- Laser-focused on compliance and governance, employing new AI solution on transaction monitoring and ISO 27001

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Market Opportunity and Growth Strategy

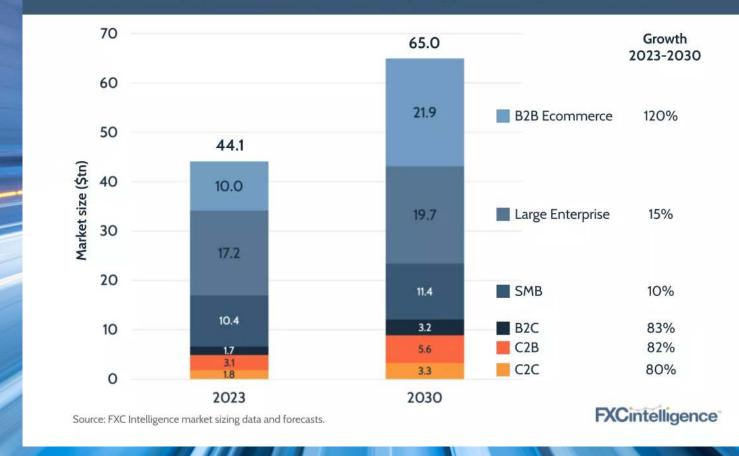


2023 INVESTOR DECK

Market opportunity

To carve our share of a global \$39tn market of payments going in & out of Australia to the world.

Consumer & B2B cross-border payments market size over time Cross-border payments market size by key segments, 2023 and 2030



Competitors

We were the first in Australia to innovate through Ripple Ledger.

Now we're shaping the future of payments through AI & ML.

OPERATING MODEL

VALUE

FEATURES

Market research conducted by Flash Payments on public information published by FX competitors.

	PAYMENT PROCESSORS		MONEY SERVICE BUSINESSES	TRADITIONAL BANKS	
	₽ FLASH	TRAKE TRONE TROVE	X torfx HiFX	Westpac 🗰 nab	
BUSINESS MODEL	B2B & B2C	B2B	B2B or C2B2B	B2B & B2C	
HOSTING	Cloud	Cloud or Server	Cloud or Server	Server	
PAYMENT RAILS	Ripple, Local, Swift	Local, Swift	Local, Swift	Local & Swift	
INTERNATIONAL FOCUS	Yes	No (minimal)	Yes	No	
SUPPORT MODEL	Live chat, email	Email	Phone, email	Phone, email, live chat	
PRICING	2	3	2	5	
SPEED	10 min – 1 Day	1 Day	1 - 2 Days	+2 Days	
TECH APPETITE	1	1	3	5	
FEE-FREE ON ALL TRANSFERS	Yes	No	No	No	
REFERRAL	Yes	No	Yes & No	No	
API	Yes	Yes	Yes	No	
INDUSTRY OUTLOOK	 Greater diversification of segments and focus on various use cases Domestic AND International payments (Correspondent Banking). Are fully Ripple enabled with existing partnership 	 Focused on Australia and more crypto and e- commerce biased. Faster adoption of local payments solution with NPP (Osko and PayTo) Only minimal international payments offering 	 Low or zero utilisation of innovative technologies and payment methods. Varying degree on confidence, ability to integrate. Most likely to adopt faster in future however varying degrees of scalable infrastructure. 	 Zero utilisation of innovative technologies and payment methods. Adoption will be slow and challenging Integration into old infrastructure will take time and will be very costly for banks. 	

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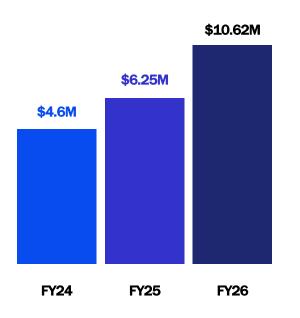
Our growth strategy is simple

 Technology innovation in FX and payments infrastructure in Australia, and beyond
 Expand overseas and domestic B2E & B2B partnership network and licensing
 Empower Advisors and Asset Managers to manage global payments

How we get there

Accelerating growth

Revenue growth



Capital to support expansion

Expand Flash Connect customer base in Europe

Regulatory capital requirements

Customer acquisition, sales and marketing

Increase FTE in Europe and development team

Creating investor value

Capital Raise Target -\$5,000,000

Regulatory capital and EU/UK licensing - \$2m

Staff expansion - \$1.1m

Sales and Marketing \$1.5m

Working capital \$0.4m

We aim to achieve \$10.62m in revenue by FY26 through a capital raise of \$5m, with equity of \$1.2m.

Financial Projections (AUD)

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Profit and Loss Summary

	2020	2021	2022	2023	2024	2025	2026
Total Revenue	1,509m	2,001m	2,212m	3,15m	4,60m	6,25m	10,62m
OP Costs	-1,675m	-2,001m	-1,614m	-2,80m	-3,60m	-3,950m	-6.12m
EBITDA	-0,166m	-0,001m	+0,598m	+0.350m	+1.00m	+2.30m	+4.50m

Balance Sheet

	2023 (FC)	2022	2021			
ASSETS						
Bank	0.308m	0.202m	0.088m			
Current Assets	30,318m	8,682m	1,608m			
Fixed Assets	0.184m	0.102m	0.091m			
Non-Current Assets	0.156m	0.016m	0.005m			
Total Assets	30,967m	9,005m	1,795m			
LIABILITIES						
Current Liabilities	29,713m	8,737m	0.804m			
Non Current Liabilities	0.057m	0.057m	0.335m			
Total Liabilities	29,770m	8,794m	1,140			
NET ASSETS						
Net Assets	1,200m	0.210m	0.654m			

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The investment opportunity

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6 reasons to invest in Flash Payments



We have the first mover advantage Our infrastructure technology already vastly outperforms existing infrastructure on efficiency, cost, speed and security. We've been innovating on blockchain since 2016.

Invested \$3.2m into technology.



The preferred partner for B2E & B2B FX Current partners include a variety of Australian, European and Asian Financial Institutions, Payment Platforms, Money Service Businesses and Digital Assets related entities

+111 Enterprise Clients



We're licensed, regulated and respected

We have secured licenses to operate in Australia, with a view to expand across markets in Asia and Europe.

AFSL from ASIC and regulated by AUSTRAC



The platform has been operating for seven years and has cumulatively generated \$9.75m in revenues, with +111 enterprise & business clients and +5,000 B2C clients. We are now ready for mass adoption.

1,300% payment volume growth



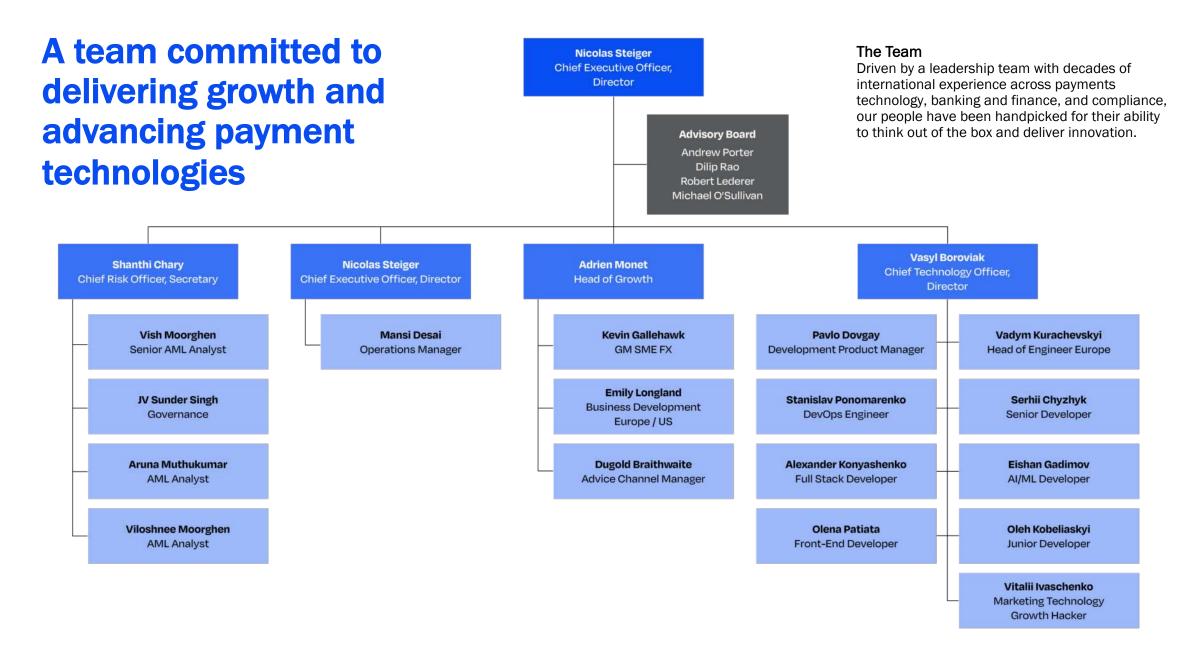
Our secondary B2C offering is ready to take on existing FX providers

We have the capabilities to simplify and enhance international transfers, saving users 300% - 500% on average in transaction fees for a safer, faster service. 300% – 500% savings on transaction fees



Experienced leadership, advisory board Distinguished and respected leadership team with experience across payment technology, banking, financial services, compliance

60+ years of combined experience



Leadership Team



Nicolas Steiger CEO / COO Ex UBS, Westpac



Vasyl Boroviak CTO Ex SafetyCulture



Adrien Monet Head of Growth Ex MYOB



Shanthi Chary CRO Ex CBA, NAB, ASB

Advisory Board



Andrew Porter Ex WorldFirst MD, OFX, TransferMate



Dilip Rao Digital Finance CRC Ex Ripple Inc.



Robert Lederer RTL Group Investment Ex Lederer Group, Primo



Michael O'Sullivan CTO Moroku, GenVis ex CTO FlashFX

Thank you

First Australia. Tomorrow, the world. Join the pioneers in payment innovation and let's drive more business action.

We have invested \$3.2m in the platform. Guided by a leadership team with +40 years of international experience across payments technology, banking and finance, and compliance, we have built most of our systems, infrastructure and processes in-house. We have refined our technology to vastly outperform existing infrastructure in every way – including efficiency, cost, speed and security. And it's just the beginning.

With licenses to operate in Australia, and a view to expand to Markets in Asia and Europe, we are ready for mass adoption.

We invite you to get in on the action. Payments in action.

FLASH