

Convoy, Flexport Team On Centralized B2B Supply Chain



A new centralized platform for supply chains is being born as a result of a partnership between Convoy and Flexport, a Tuesday (June 29) press release said.

Convoy works in the digital freight field while Flexport works in the field of global logistics.

The new platform is a central shared-data platform that works to seamlessly integrate shipments across both platforms, attempting to address the issue that shippers have had tracking shipments across different logistics providers and digital solutions while freight travels from international to domestic endpoints.

The partnership lets customers move their goods, both domestically and internationally, via the Flexport platform, putting the communication, data and reporting all in one place.

This, according to the release, will give companies a fuller picture of their supply chains and boost in efficiency for their operations.

The release said the partnership will allow Flexport access to the Convoy carrier network and allow Flexport fuller integration with Convoy's products and services. This will allow Flexport to scale its offerings for truckload services as well as bring clients visibility for goods once the goods reach a domestic port.

Convoy will also be able to use Flexport's operational dashboard, transmission and network of international clients.

Also, shippers will have the opportunity to use Flexport's platform to book end-to-end loads while Convoy powers truckload delivery services, according to the press release.

"This partnership represents a shift in the logistics ecosystem, fueled by an increase in collaboration and visibility, thanks to technology," said Ryan Petersen, CEO and founder of Flexport. "We're thrilled to work with Convoy to make what has historically been a complex, fragmented industry more connected and in doing so, progress in our mission to make shipping easier for everyone."

Convoy CEO and co-founder Dan Lewis said the partnership would work toward a better experience that "will create efficiencies and bring flexibility to the supply chain."

Convoy chief technology officer (CTO) Grant Goodale, speaking with PYMNTS, said the climate of the market has done a lot to encourage digitization and new practices. He said shippers were looking for partnerships to try and stave off volatility in the market.