# Bridge Seniors II

Targeting high current yield and capital appreciation in a specialized asset class

BRIDGE INVESTMENT GROUP



### **Executive Summary**

### Highly-fragmented industry provides attractive investment environment with favorable long-term demographic trends and opportunities for consolidation

- Seniors are the most rapidly growing segment of the U.S. population. On average 900,000 baby boomers per year will turn 75 for the next 15 years.<sup>3</sup>
- With only 1.52 million Seniors Housing units available in the U.S., 4 the underlying growth of Americans aged 75+ should significantly outpace current units available.
- Alzheimer's and dementia related diseases are growing at near epidemic rates. In 2016, approximately 475,000 people age 65 or older will
  develop Alzheimer's disease in the U.S.<sup>5</sup>

#### \$750 Million targeted fundsize

Targeted 14-16% net internal rate of return ("IRR"), a 2.0x net multiple of capital contributed and distributable yield of 8%-12% per annum upon stabilization

#### Specialized team with deep industry and operational experience

- Average 20 years of senior housing experience among executive team members.
- Over \$7 billion of seniors housing transactions throughout the U.S. and across market cycles.
- Long standing relationships with quality operating partners coupled with nationwide asset management capabilities.

Sources and Notes: <sup>1</sup>Bridge Seniors Housing & Medical Properties Fund II LP, - formerly known as ROC|Seniors Housing & Medical Properties Fund II, LP together with its parallel vehicles is referred to as the "Fund" or "Bridge Seniors II" <sup>2</sup>The assets pictured in the photographs on the cover of this presentation are owned by Bridge Seniors I, not by Bridge

Seniors II. There is no guarantee that Bridge Seniors II will acquire similar properties or achieve its objectives. <sup>3</sup>U.S. Census Bureau, 2014 Projection. <sup>4</sup>NIC Investment Guide 2014, updated by the manager to 2Q-16. <sup>5</sup>Alzheimer's Association. 2016 Alzheimer's Disease Facts and Figures.



### Bridge<sup>1</sup> is a Specialized, Value-Add Focused Manager

### Bridge is a privately held private equity real estate investment management firm. We manage 6.7 billion in AUM with a nationwide operating footprint

A sponsor of eight closed-end real estate funds – each providing high current income and capital appreciation with attractive risk management characteristics

- Four dedicated, specialized, and synergetic investment teams
- A Top 50 ranked global private equity real estate firm by PERE

#### An established national platform

- Hands-on operator, with affiliated, internally operated property management group for multifamily and office assets
- Over 1,000 employee operating company, distributed nationally
- Well-located company with offices in Salt Lake City, New York, San Francisco, Atlanta and Orlando

### The recipient of consistent and substantial deal-flow in attractive U.S. markets

- Teams screen 7,000+ transactions annually across all property sectors to distill to ~80 selective investments
- An underwriter with an intensive processes that includes detailed physical, financial and analytical due diligence

### An experienced management team with a proven performance history<sup>2</sup>

- Principals average over 20 years of finance, investment and real estate experience
- Leaders have deep knowledge of local markets, coupled with extensive real asset and capital markets expertise

Bridge Multifamily Funds

\$2.3 billion in equity & joint venture commitments 57 investments 29,200 units in current portfolio

Bridge Seniors Housing & Medical Property Funds

\$740 million in equity & joint venture commitments
50 investments
6,200 units in current portfolio

Bridge Office

\$500 million targeted equity capital
30 expected investments

4.3 million SF in current portfolio

\$957 million in equity capital 22 existing investments

500+ properties in current portfolio

Bridge Debt Strategies Funds

Bridge Workforce Affordable Housing

\$1.0 billion targeted equity 50 expected investments

Notes: <sup>1</sup>Bridge Investment Group, LLC, formerly known as Bridge Investment Group Holdings, LLC referred to hereafter as the "Sponsor" or "Bridge." <sup>2</sup>Past performance is not indicative of future results and there can be no assurance that current or future investments will achieve comparable results.



### A Cohesive and Seasoned Management team

### Senior team members average 20 years of experience in the seniors housing sector

#### **An Experienced Team**

- Investment Manager's executive management team averages 20 years of experience in the seniors housing sector and is supported by a team of 29 dedicated professionals.
- Since 1997, senior members of the team developed, acquired and managed approximately 350 properties and completed over \$7 billion of seniors housing transactions across the U.S. in prior ventures.
- Members of the team were instrumental in building, managing and disposing of CNL Retirement Properties, Inc. ("CNL"). In 2006, CNL was sold to Health Care Property Investors (NYSE: HCP) for \$5.2 billion.

#### A Strong Performance History

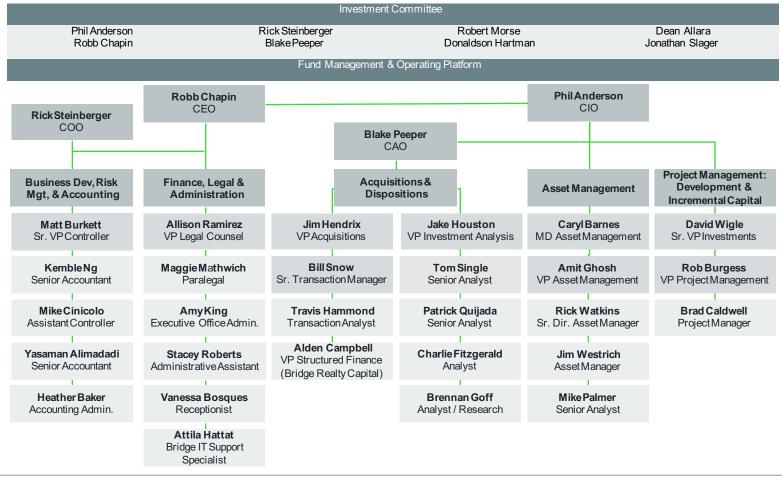
- In previous ventures, members of the team invested nearly \$3 billion of equity in seniors housing transactions, resulting in a weighted average gross Internal Rate of Return ("IRR") of 30.9% and gross multiple of 1.85x.
- Bridge Seniors I<sup>2</sup> is currently achieving approximately a 16.9% gross IRR/9.3% net IRR; however, Bridge Seniors I is still in its investment period and is targeting a 19.5% gross IRR/14-15% net IRR to investors.

Note: ¹Investment Manager is defined as Bridge Seniors Housing Fund Manager LLC, a majority-owned subsidiary of Bridge. ²Bridge Seniors Housing & Medical Properties Fund LP – formerly known as ROC|Seniors Housing & Medical Properties Fund LP, together with its parallel vehicles (collectively, "Bridge Seniors!")



### Dedicated Team with Support of National Platform

Focused on Managing the Bridge Seniors Funds



### Investment Manager Creates Alpha

### Adds Value and Drives NOI Growth

Bridge Seniors I is in its acquisition phase and making notable progress in NOI growth

Current portfolio NOI is ahead of budget by 1.2% YTD as of September 2016

Current portfolio NOI is on track to increase by 55% from acquisition through Q4 2017 and 82% from acquisition through Q4 2018<sup>1</sup>

### NOI Growth is attributed to intensive "hands-on" asset management related to:

- Increase in occupancy
- Rent growth through capital investment
- · Managed expense reductions

#### Projected NOI Growth through 2018 **Bridge Seniors I** \$2.00 \$1.82 \$1.80 \$1.55 \$1.60 \$1.40 \$1.14 \$1.20 \$1.00 \$1.00 \$0.80 \$0.60 \$0.40 \$0.20 \$0.00 NOI At Q4 2016 NOI Q4 2017 NOI Q4 2018 NOI

Excludes The Reserve of North Dallas, Meridian of Riverside, and DePalma Terrace

Acquisition (Forecast) (Forecast)

Note: "NOI" = net operating income. ¹Per Bridge Seniors I Projected Performance Report, see page 7. Prospective Investors should note that past or projected performance shown on this page, page 7, and in subsequent pages, is not necessarily indicative of future results, that current or future investments may not achieve comparable results, and that Bridge Seniors II may not achieve its objectives and may achieve substantial losses. In addition, projected performance and forecasted returns are based on valuations, estimates and projections that involve elements of subjective judgment and analysis. The projections here are as of July 2016, are subject to change and actual performance may vary materially. There is no guarantee that any of the estimates or projections will beachieved.

### Bridge Seniors I Projected Performance

|                            |   |                 |          |           | Total Capital   |               |         |               | 3yr Avg. Cash |       | Equity |
|----------------------------|---|-----------------|----------|-----------|-----------------|---------------|---------|---------------|---------------|-------|--------|
| CLOSED INVESTMENTS         | 500 mm 2000 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 |                 | Invested | Debt      | Leverage        | Fund Equity   | on Cash | Gross IRR     | Multiple      |       |        |
| Peregrine Holcomb Bridge   | Atlanta, GA                               | \$4,600,000     | 61       | \$75,410  | \$11,746,841    | \$6,061,451   | 51.60%  | \$5,485,390   | 7.5%          | 13.0% | 2.2x   |
| Maristone of Franklin      | Nashville, TN                             | \$8,945,000     | 54       | \$165,648 | \$10,210,000    | \$5,625,000   | 55.09%  | \$4,585,000   | 11.8%         | 15.0% | 2.5x   |
| Maristone of Providence    | Nashville, TN                             | \$8,500,000     | 61       | \$139,344 | \$9,830,000     | \$5,625,000   | 57.22%  | \$4,205,000   | 14.6%         | 20.2% | 3.1x   |
| Reserve North Dallas       | Dallas, TX                                | \$43,000,000    | 270      | \$159,259 | \$49,947,689    | \$26,100,000  | 52.25%  | \$23,847,689  | 2.6%          | 13.2% | 2.2x   |
| River Point of Kerrville   | Austin, TX                                | \$10,350,000    | 53       | \$195,283 | \$10,700,000    | \$6,890,000   | 64.39%  | \$3,810,000   | 12.8%         | 27.9% | 3.6x   |
| Thunderbird                | Phoenix, AZ                               | \$26,750,000    | 353      | \$75,779  | \$32,934,721    | \$18,761,674  | 56.97%  | \$14,173,047  | 9.2%          | 23.1% | 3.4x   |
| Spring Village of Galloway | Galloway, NJ                              | \$32,000,000    | 110      | \$290,909 | \$33,370,000    | \$23,000,000  | 68.92%  | \$10,370,000  | 9.7%          | 20.6% | 2.8x   |
| Landing at Canton          | Canton, OH                                | \$13,750,000    | 76       | \$180,921 | \$15,060,000    | \$9,200,000   | 61.09%  | \$5,860,000   | 12.5%         | 19.6% | 2.7x   |
| Courtyard at Jamestown     | Provo, UT                                 | \$33,800,000    | 132      | \$256,061 | \$35,361,641    | \$24,200,000  | 68.44%  | \$11,161,641  | 7.6%          | 16.2% | 2.4x   |
| Wyndemere CCRC             | Wheaton, IL                               | \$69,500,000    | 432      | \$160,880 | \$73,373,566    | \$46,185,400  | 62.95%  | \$27,188,166  | 11.7%         | 22.2% | 2.8x   |
| Orchard Park Portfolio     | TX  | \$73,800,000    | 360      | \$212,863 | \$76,630,834    | \$36,270,533  | 47.33%  | \$40,360,300  | 9.8%          | 18.9% | 2.4x   |
| Meridian Portfolio         | CA,NC,OH,OK,TX,WV                         | \$160,800,000   | 1,038    | \$154,913 | \$174,444,743   | \$84,000,000  | 48.15%  | \$88,183,624  | 5.8%          | 16.9% | 2.3x   |
| Jacaranda Trace            | Venice, FL                                | \$78,100,000    | 274      | \$285,036 | \$100,691,797   | \$47,234,827  | 46.91%  | \$42,765,576  | 13.2%         | 20.4% | 2.3x   |
| DePalma                    | Placentia, CA                             | \$12,500,000    | 108      | \$115,741 | \$16,093,524    | \$9,434,052   | 58.62%  | \$6,659,472   | 5.6%          | 20.0% | 2.8x   |
| Meridian 6 Pack            | CA,DC,MI,PA                               | \$207,000,000   | 601      | \$344,426 | \$223,094,649   | \$136,175,000 | 61.04%  | \$85,181,256  | 18.0%         | 18.5% | 2.4x   |
| Sunset Hills               | St Louis, MO                              | \$21,200,000    | 81       | \$261,728 | \$24,126,148    | \$15,361,303  | 63.67%  | \$7,888,361   | -23.2%        | 24.2% | 3.0x   |
| Newcastle                  | Meguan, WI                                | \$61,900,000    | 258      | \$239,922 | \$64,504,910    | \$40,235,000  | 62.38%  | \$24,269,910  | 21.2%         | 22.3% | 2.7x   |
| Kaplan 4 Pack              | DE,GA,NJ                                  | \$74,000,000    | 339      | \$218,289 | \$78,795,481    | \$51,000,000  | 64.72%  | \$27,795,481  | 26.2%         | 19.6% | 2.2x   |
| Stoneridge                 | Mystic, CT                                | \$64,600,000    | 322      | \$200,621 | \$72,843,595    | \$43,300,000  | 59.44%  | \$26,589,236  | 9.2%          | 22.0% | 2.8x   |
| Creve Coeur                | St Louis, MO                              | \$16,100,000    | 53       | \$303,774 | \$17,899,675    | \$11,463,228  | 64.04%  | \$5,792,803   | 2.9%          | 20.4% | 2.5x   |
| The Windham                | Fresno, CA                                | \$35,000,000    | 200      | \$175,000 | \$36,323,711    | \$26,250,000  | 72.27%  | \$10,073,711  | 14.5%         | 22.8% | 2.5x   |
| Chesterfield               | St Louis, MO                              | \$28,800,000    | 87       | \$331,034 | \$29,227,342    | \$18,985,989  | 64.96%  | \$10,198,679  | 1.5%          | 20.8% | 2.5x   |
| Brighton                   | Rochester, NY                             | \$26,800,000    | 96       | \$279,167 | \$27,734,682    | \$18,151,933  | 65.45%  | \$9,582,749   | 10.9%         | 19.3% | 2.2x   |
| Poughkeepsie               | Poughkeepsie, NY                          | \$32,700,000    | 89       | \$367,416 | \$33,639,310    | \$22,148,067  | 65.84%  | \$11,491,243  | 11.6%         | 21.1% | 2.3x   |
| Oaks at Gilbert            | Phoenix, AZ                               | \$41,600,000    | 134      | \$310,448 | \$42,478,047    | \$27,241,857  | 64.13%  | \$15,236,191  | 14.1%         | 18.0% | 2.1x   |
| Pines at Rocklin           | Sacramento, CA                            | \$43,500,000    | 134      | \$324,627 | \$44,587,564    | \$28,486,076  | 63.89%  | \$16,101,488  | 13.6%         | 17.6% | 2.1x   |
| Groves at Goodyear         | Phoenix, AZ                               | \$33,400,000    | 134      | \$249,254 | \$34,148,487    | \$21,872,068  | 64.05%  | \$12,276,420  | 6.9%          | 16.3% | 2.1x   |
| East Longmeadow            | Springfield, MA                           | \$31,600,000    | 126      | \$250,794 | \$32,590,099    | \$20,540,000  | 63.03%  | \$12,050,099  | 11.4%         | 18.1% | 2.0x   |
| Watercrest of Lake Nona    | Orlando, FL                               | \$25,650,000    | 80       | \$320,625 | \$26,323,883    | \$16,672,500  | 63.34%  | \$9,651,383   | 9.1%          | 17.2% | 1.9x   |
| Delnor Glen                | Chicago, IL                               | \$8,000,000     | 107      | \$74,766  | \$10,244,563    | \$0           | 0.00%   | \$10,244,563  | 9.9%          | 34.6% | 2.3x   |
| Estate at Franklin         | Franklin, MA                              | \$26,000,000    | 81       | \$320,988 | \$27,084,856    | \$16,932,500  | 62.52%  | \$10,152,356  | 15.8%         | 17.9% | 2.1x   |
| Bridges Portfolio          | PA  | \$70,000,000    | 212      | \$330,189 | \$70,000,000    | \$47,749,775  | 68.21%  | \$21,639,012  | 9.4%          | 18.6% | 2.1x   |
|                            |   | \$1,424,245,000 | 6,516    | \$218,577 | \$1,546,042,358 | \$911,153,232 | 58.93%  | \$614,869,845 | 11.3%         | 19.0% | 2.4x   |

Bridge Seniors I's co-investment vehicle, Bridge Seniors Housing & Medical Properties Co-Investment Fund LP, has been included in the calculations on this slide. See slide 6, footnote 2 for applicable disclaimers and related risks. Performance table as of September 30, 2016



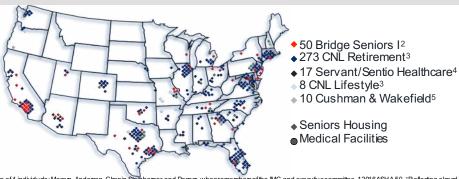
### National Experience and Scope

With a Hands-on, Value-Add Approach

Since 1997, Bridge Seniors II's principals have developed, acquired and managed approximately 350 properties (over \$7 billion of seniors housing transactions) across 40 states.

Bridge Seniors I is among the largest owners of seniors housing units in the United States, with a particular emphasis on value-add properties.

|  | # of<br>Investments | Total Units | Invested<br>Equity<br>(Millions) | Realized<br>Proceeds<br>(Millions) | Gross<br>Levered<br>IRR | Net<br>Levered<br>IRR | Gross<br>Multiple |
|--|---------------------|-------------|----------------------------------|------------------------------------|-------------------------|-----------------------|-------------------|
| 1)CNL Retirement Properties <sup>3</sup> | 273                 | 18,660      | \$2,149.1                        | \$4,251.8                          | 33.0%                   | 19.3%                 | 2.0x              |
| 2) Servant/Sentio Healthcare Properties4 | 17                  | 870         | \$67.3                           | \$14.7                             | 48.9%                   | NM <sup>7</sup>       | 1.7x              |
| 3)Bridge Seniors I                       | 50                  | 5,858       | \$393.48                         | \$12.6                             | 16.9%6                  | 9.3%6                 | 1.2x <sup>6</sup> |
| Total (weighted avg.)                    | 340                 | 25,388      | \$2,609.8                        | \$4,279.1                          | 30.9%                   | NM                    | 1.9x              |



Source and Notes: "Properties inducted on map reflect experience of 4 individuals: Messis. Anderson, Chapin Steinberger, and Peger, who are members of the IMC and executive committee. 12016 ASHA represents the properties inc. is form public disclosures. The gross and refl. Rik Raise based on an 8 year hold petiod if a 5 year hold petiod (2002, 2006) is used, which represents the properties have been commended in a strength of the properties. The properties is the properties of the properties o

### Relatively Stable Occupancy and Rent Growth

Highly fragmented market with significant consolidation opportunities

#### **Durable industry fundamentals**

- Proven resilient to the turbulence of the 2008/09 financial crisis.
- Demand is driven primarily by needs (and demographics).

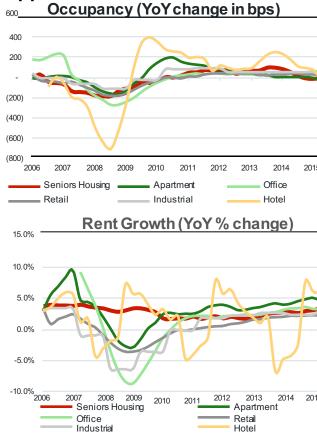
### Historically stable occupancy

- Low resident turnover, with average tenancy of 30+ months.
- For at least the past decade, Seniors Housing occupancy performance has not experienced the severe variance seen in many sectors of commercial real estate.
- Occupancy variance is comparable to multifamily, which is traditionally viewed as a "defensive" real estate class.

#### Persistent rent growth

 Seniors Housing is the only recognized real estate class that did not experience declining asking rents during the 2008/09 financial crisis.





### A Powerful Demand Trend

### "Baby Boomers" Are Aging and Dementia-related Diseases Often Require Professional Care

### Significant growth in the number of seniors and the penetration rate of seniors housing

Seniors are the most rapidly growing segment of the U.S. population

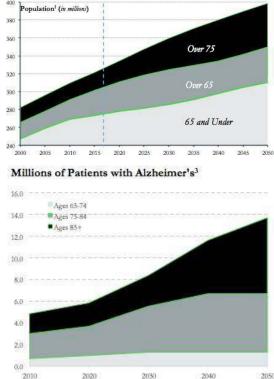
 On average, over 900,000 baby boomers will turn 75 each year for the next 15 years.<sup>1</sup>

Increasing penetration rate adds to a systemic supply/ demand imbalance in Seniors Housing

• Seniors used to rely on family for care. Now, they increasingly turn to institutional housing and professional caregivers.<sup>2</sup>

### Alzheimer's and dementia related diseases are growing at near epidemic rates<sup>3</sup>

- In 2016, approximately 475,000 people age 65 or older will develop Alzheimer's disease in the U.S.<sup>4</sup>
- Alzheimer's is the only top-ten cause of death in the U.S. without a way to prevent, cure, or slow its progression<sup>4</sup>



Sources: ¹U.S. Census Bureau, 2014 Projection. ²The Aging of the Baby Boom and the Growing Care Gap: A Look at Future Declines in the Availability of Family Caregivers; AARP. ³2016 Alzheimer's Disease Facts and Figures, Alzheimer's Association. Neurology, American Academy of Neurology. ⁴2016 Alzheimer's Disease Facts and Figures, Alzheimer's Association.

### Insufficient Supply

### Existing inventory cannot meet demand of aging population and significant supply is needed1

With only 1.52 million Seniors Housing units available in the U.S., 1 the underlying growth of Americans aged 75+ should significantly outstrip current available units.

Between 2015 and 2030, the 75+ population in the U.S. is expected to increase at a 3.6% compound annual growth rate ("CAGR"). Assuming a constant penetration rate of 6.7%, approximately 69,000 units must be added per year to meet this demand (this is represented by the "Population Demand Growth" segment of the adjacent chart).

Assuming a 1% increase in the penetration rate per decade, an additional 38,000 units must be added per year to balance demand (this is represented by the "Penetration Demand Growth" segment).

To balance demand given the above inputs, Seniors Housing supply must increase by 107,000 units per year between 2015 and 2030, a 5.0% CAGR.

For context, since the beginning of 2010, net supply of Seniors Housing units has increased by just 25,000 units per year, or a 1.7% CAGR.



Sources: ¹NIC Investment Guide 2014, NIC MAP® Data Service, Investment Manager Research to update to 2Q 2016. ²U.S. Census Bureau, 2014 Projections; NIC Investment Guide 2014, NIC MAP, Investment Manager Research. Dark blue assumes 1% increase in penetration rate per decade.

### Bridge Seniors II Seeks to Build a Diversified Portfolio

Across Key Property Types

Focus on investments in Independent Living ("IL"), Assisted Living ("AL") and Memory Care ("MC") Invest opportunistically in Medical Properties

The team anticipates that over 90% of the revenues generated by Fund properties will be from private pay sources

|                              | Multi-Family                     |  | Seniors Housing   |   | Healthcare   |   |  |  |  |
|------------------------------|----------------------------------|--|---|---|--|---|--|--|--|
|                              | Senior Multi-<br>Family          | Independent<br>Living  | Assisted<br>Living  | Memory<br>Care  | Medical Office &<br>Facilities   | Skilled Nursing<br>Care   |  |  |  |
| Typical Services<br>Provided | Organized social<br>activities   | Restaurant-style<br>dining, social<br>activities, weekly<br>housekeeping and<br>laundry,<br>transportation | Independent living<br>services plus<br>assistance with<br>bathing, eating<br>and dressing;<br>medication<br>reminders | Assisted living<br>services plus<br>special behavior/<br>memory care;<br>secured access<br>only | Medical Practitioners offices, specialty hospitals, long term acute care; intermediate care properties | Assisted living services plus administration of medications; 24 hour care; Short term Rehabilitation. |  |  |  |
| Source of<br>Revenue         | Lifestyle Choice/<br>Private Pay | Sometimes Needs<br>Based/Private Pay   | Needs Base  | d/Private Pay   | Needs Based/<br>Significant Public<br>Pay  | Needs Based/<br>Majority Public<br>Pay¹   |  |  |  |
| Targeted                     | n/a                              |  | 90%   |   | 10%  |   |  |  |  |
|                              |                                  | ← P  | rimary Focu   | IS ———  |  |   |  |  |  |

Notes: <sup>1</sup>Bridge Seniors II targets facilities with high "quality mix" (e.g., predominantly private payors and Medicare, not Medicaid)



# **Primary Sources**

# Secondary Sources

### Bottom-Up Deal Sourcing

### Many Bridge Seniors I investments have been direct referrals from existing operating managers

### **Operating Partners and Developers**

- Established a favorable reputation with managers through \$7 billion of past seniors housing and medical property transactions
- Managers seek trusted capital partners to grow and strengthen their business
- Investment Manager team has worked with more than 40 known and trusted managers over the last 15 years

### **Industry Network**

- Bankers
- · Institutional and Private Investors

### **Real Estate Experts**

- Architects
- Planners
- Construction Managers
- · InvestmentBankers
- · Advisory Firms
- · Industry-specific brokers























### Top Down Deal Sourcing

A comprehensive, top-down approach to analyze macroeconomic trends

A veteran perspective of national market trends based on a long multi-cycle experience

A thoughtful approach to individual markets (micro-markets, penetration and competitive analyses)

#### Data used to analyze markets:

- Continuously monitor top 99 NIC Markets
- Number of 75+ year old residents by sub-market
- Income and wealth established by sub-market
- Current supply of Seniors Housing units by type
- New deliveries and obsolete units/sub-market
- Seasoned manager insights with robust experience and knowledge

#### Blended strategy, which combines:

- Aggressive business development in "significantly underserved markets" and "mature, proven markets" with high barriers to entry; and
- · Opportunistic investment in "growth markets"



Sources: NIC MAP® Data & Analysis Service, Investment Manager Research (Note: Includes Assisted Living Data Only)

### Creating Alpha Through Capital Investments

### Seniors housing residents desire a quality standard of living that includes features such as:

- Common areas that are comfortable, appealing, and provide a sense of "home"
- Dining venues that provoke community among residents, in addition to delivering fresh and delicious meals
- On-site amenities such as beauty parlors, fitness rooms, and activity rooms
- Best-in-Class care to match frailty and allow for "aging-inplace"

These improvements create alpha because they enhance resident satisfaction, the most important driver of value

Café - Before



Dining Room - Before



Café - After







### Focused Asset Management

### Drives Revenue and Controls Expenses

### Delivered returns are evidence of a strong culture of active asset management, time-test policies and careful monitoring

#### How We Succeed

- Alignment with provenmanagers.
- Active, hands-on asset management refined through decades of experience in implementing best practices.
- Incentive programs built into many management agreements.

#### **Revenue Drivers**

- Hire, train, and retain talented staff
- Ensure high quality of care
- Utilize resident satisfaction surveys to improve retention
- Optimize rate increases based on supply/demandfundamentals
- Implement a dynamic marketing approach
- Identify and implement capital improvement projects (building expansions, change in product/service offering, building updates)
- Meet with management frequently to work towards opera9onal excellence and industry-leading customerservice

#### **Expense Controls**

(Monthly Budget Variance Reports)

- Determine optimal staffing levels based on resident care needs
- Ensure dietary needs, food quality and food costs are in line
- Analyze property tax assessments to determine when to appeal
- Validate risk management practices that reduce overall insurance costs



## <u>Investment Thesis Provides Income, Value-Add and Capital Gains</u>

### Build a diversified investment portfolio across four asset types

### "Season" the investments and exit to core/yield investors

|                            | Income Properties  | Light Value-Add<br>Properties  | Heavy Value-Add<br>Properties  | New Construction  | Exit as core<br>properties                                |
|----------------------------|--|--|--|---|---|
| Role in the<br>Portfolio   | Immediate attractive yield.  | Blend immediate attractive yield with NOI growth.  | Growing yield; Attractive total return.  | Mid-term high yield; Attractive total return.   | Core properties, 100% seasoned portfolio.                 |
| Approximate % of Portfolio | 30%  | 30%  | 30%  | 10%   | 100%  |
| Target<br>Returns¹         | Initial 7%+ yield<br>14% to 16% gross IRR<br>2.0+ multiple   | Stabilized 9%+ yield<br>17% to 19% gross IRR<br>2.2+ multiple  | Stabilized 10%+ yield<br>18% to 20% gross IRR<br>2.4+ multiple   | Stabilized 12%+ yield<br>18% to 21% gross IRR<br>2.8+ multiple  | Acquirer returns of 5%+/-<br>cap rate on increased NOI    |
| Strategy                   | Focus on marketing, resident satisfaction and operational efficiencies.  | Focus on marketing, resident satisfaction and operational efficiencies.                                      | Significant capital investments and intensive management oversight.  | Focus on design, construction, finance relationships, and control start-up reserves.                          | Exit via sale, merger,<br>listing.                        |
| Characteristics            | Stable to near-stable occupancy;<br>Consistent NOI income with modest<br>growth as occupancy and revenues<br>increase. | Significant occupancy and/or rate growth potential; NOI growth of 20-50% as occupancy and revenues increase. | Curable building obsolescence<br>and operational challenges;<br>Significant opportunities for<br>capital investment. | "Shovel-ready," fully-permitted<br>and entitled projects. State of<br>the art construction and<br>technology. | Attractive to large cap<br>REITs and income<br>investors. |

Notes: Asset allocation, estimated returns and loan to cost ("LTC") figures are all estimates. They are not definitive, but are estimates and targets, which are subject to change at the discretion of the General Partner. The General Partner strongly recommends referring to the Private Placement Memorandum and Limited Partnership Agreement for investment scope and limits. ¹The General Partner forecasts a six-year average hold period. The General Partner assumes \$15 mil per property, on average.

## Exit Premia Have Been Available on Stabilized Portfolios

Historically, portfolio sales have resulted in meaningful premia.1

However, several attractive exit options are available:

- · Individual Asset Sales
- Sub-Portfolio Sales
- Portfolio Sale
- IPO/Reverse Merger

Preferred exit strategy for Bridge Seniors II is a Portfolio Sale to a large REIT.1

Bridge Seniors II exit cap rates are conservatively underwritten, without inclusion of a portfolio premium. An exit cap rate 0.5% lower would create incremental value of \$250M, incremental gross IRR of 3.8%, and incremental multiple of equity of 0.3x.

Notes: ¹No assurance can be given that (i) Bridge Seniors II will be successful in achieving its objective of a portfolio sale or (ii) that a portfolio premium will be realized. Past performance is not an indicator of future results.

### Pre-Specified Portfolio

Portfolio of 11 deals, including 8 off market

Estimated purchase price: \$330M

Target Gross IRR: 18.0%+

**Quality markets** 

• Median Home Values significantly above national average<sup>2</sup>

• Average penetration rates below that of the NIC average<sup>2</sup>

### Estimated closing Q1-Q22017



| Manager  | Confidential  Confidential - 1                            | Confidential  Confidential - 2                                 | Confidential  Confidential - 1                                   | Confidential - 1   | Confidential  Confidential - 5  | Confidential  Confidential - 1                            | Summary of Deals                              |
|--|---|--|--|--|---|---|---|
| Asset Name   | Property  | Property Portfolio   | Property   | Property   | Property Portfolio  | Property  | Under   |
| Location   | Massachusetts   | Chicago  | Georgia  | Oregon   | Multiple States   | California  | Consideration                                 |
|  | CONFIDENTIAL  | CONFIDENTIAL   | CONFIDENTIAL   | CONFIDENTIAL   | CONFIDENTIAL  | CONFIDENTIAL  |   |
| # of Properties<br># of Units<br>Purchase Price<br>Total Equity (Est.)<br>Deal Profile<br>Asset Type | 1<br>83<br>\$28,000,000<br>\$9,800,000<br>Income<br>AL/MC | 2<br>621<br>\$75,000,000<br>\$26,250,000<br>Value Add<br>AL/MC | 1<br>102<br>\$26,700,000<br>\$9,345,000<br>Construction<br>AL/MC | 1<br>102<br>\$31,000,000<br>\$10,850,000<br>Light Value Add<br>AL/MC | 5<br>549<br>\$142,000,000<br>\$49,700,000<br>Light Value Add<br>AL/MC | 1<br>81<br>\$28,000,000<br>\$9,800,000<br>Income<br>AL/MC | 11<br>1,538<br>\$330,700,000<br>\$115,745,000 |
| IRR<br>Multiple  | 17.0%<br>2.2x   | 19.0%<br>2.9x  | 19.2%<br>2.7x  | 18.0%<br>2.3x  | 18.0%<br>2.3x   | 17.2%<br>2.2x   | 18.2%<br>2.5x                                 |

Notes: ¹No assurance can be given that Bridge Seniors II will be successful in acquiring the assets described herein on the terms presented. ²U.S. Median Home Value is \$192,432. NIC Top 99 Metropolitan Statistical Area Average Penetration Rate is 4.6%. ³Investment type categorized based on occupancy and cash flow anticipated at closing.



### Summary of Fund Terms<sup>1</sup>

Fund Name: Bridge Seniors Housing & Medical Properties Fund II LP

Target Size: \$750 Million

Investment Period: Three Years

Partnership Term: Eight Years from first closing, with two consecutive one-year optional extensions

Minimum Investment: \$1 Million

Preferred Return (Hurdle Rate): 8%

Carried Interest: 20%

Current Yield: Quarterly Distributions are anticipated

Target Returns: 14-16% net IRR

**GP Co-Invest** 2%, up to \$10 million

**Management Fee (per annum)** Commitments of \$10M or more – 1.5%

Commitments of \$1M-\$10M - 2%2

Key Man Yes

Recycle Committed Capital Yes

Notes: ¹In addition, a parallel vehicle, Bridge Seniors II-A, is a fund intended for Qualified Clients as defined by the SEC and will accept commitments of \$250,000 or more. ²Bridge Seniors II-A bears a higher annual management fee (i.e., 2.5%) due to the higher costs to the GP for administering smaller investors' interests. \*The above is a summary of certain information about Bridge

Seniors II and an investment in limited Partnership interests therein. This summary is qualified in its entirety by reference to the Limited Partnership Agreement of Bridge Seniors II and the Limited Partnership Agreements of any parallel vehicle.



# Appendices



### Total Transparency Policy

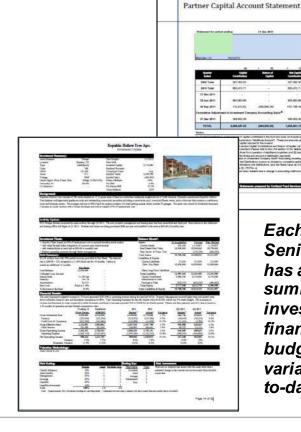
We provide best-in-class partner statements, communications, responsiveness and

access to the investment process

A twice monthly internal meeting is available to investors and diligence managers to monitor progress

- Investment Manager holds internal "Underwriting Management Committee" (UMC) bi-weekly meetings. Investors are invited to attend, either in person, via teleconference or WebEx©.
- The UMC meets to review existing assets with material changes and new acquisitions/dispositions along with a review of relevant market data that informs our investment strategy.
- Investors have the opportunity to hear and participate.

Best-in-Class disclosures – very detailed quarterly statements, frequent and consistent communications



Each asset on Bridge Seniors II statements has a full page summary of investment and financing details, the budget (and its variances) and an upto-date risk rating.



### Active Management of Key Risks

### **Regulatory Risk**

Licenses can be lost, fines incurred, and holds on admission of new residents imposed.

#### **How We Manage**

- Continuous desktop monitoring and on-site visits and inspections prevent problems early.
- When problems arise, Investment Manager is notified early of deficiencies and can take prompt corrective action.
- Managers carry commercial and professional liability insurance to appropriately mitigate risk.
- Even if a fine or legal award were to be levied, the amount may be covered by insurance or subject to indemnification from the manager.

### Payment Risk

Reimbursement rates are subject to change. Generally speaking, the U.S. government (Medicare) is a consistent payer, while individual states (Medicaid) are less consistent and can create unprofitable situations.

#### **How We Manage**

More than 90% of Bridge Seniors II's residents are expected to pay directly from private sources
 ("Private Pay" residents). The balance will be mitigated by net-lease structures delivering fixed
 payments to investors or funded by Medicare, with less than 5% likely coming from state programs.

No license forfeiture has occurred during the Investment Manager's tenure.

Risk of non-payment is mitigated by the Bridge Seniors II team's objective of at least 90% private-pay residents.



### Bridge Seniors I Performance Summary

Bridge Seniors I

January 13, 2014 through September 30, 2016

Investment Performance Summary

| investment Performance Summary                                       |   |                                  | Valuation           | Date             | Date | Total                   | Investment              | Realized                                | Unrealized         | Implied                 | Implied                                     | Deture                          |        |
|--|---|----------------------------------|---------------------|------------------|------|-------------------------|-------------------------|---|--------------------|-------------------------|---|---------------------------------|--------|
| Investment   | Location                                | Туре                             | Method <sup>2</sup> |                  |      | Investment              | Investment<br>at Cost   | Proceeds <sup>3</sup>                   | Value <sup>4</sup> |                         |   | Return<br>Multiple <sup>6</sup> |        |
|  | Location                                | Type                             | Mediod              | Acquired         | Solu | HIVESTITIETT            | at cost                 | FIOCEEUS*                               | Value              | Value (                 | Jail / (LUSS)                               | Marchie                         |        |
| Individual Seniors Housing Investments                               | 140000000000000000000000000000000000000 |                                  | -                   |                  |      |                         |                         |   |                    |                         |   | 2.22                            |        |
| Peregrine of Holcomb Bridge  | Norcross, GA                            | Seniors Housing                  |                     | Feb-14           |      | 2,847,615               | 2,847,615               | 7                                       | 3,032,442          | 3,032,442               | 184,827                                     | 1.06x                           | 2.19   |
| Maristone of Franklin  | Franklin, TN                            | Seniors Housing                  |                     | Apr-14           |      | 2,751,000               | 2,751,000               |   | 3,224,367          | 3,224,367               | 473,367                                     | 1.17x                           | 6.0%   |
| Maristone of Providence  | Mt. Juliet, TN                          | Seniors Housing                  |                     | Apr-14           | *    | 2,523,000               | 2,523,000               |   | 4,027,060          | 4,027,060               | 1,504,060                                   | 1.60x                           | 18.9%  |
| The Reserve at North Dallas  | Dallas, TX                              | Seniors Housing                  | D                   | May-14           |      | 13,843,733              | 13,843,733              | 840,000                                 | 14,432,707         | 15,272,707              | 1,428,974                                   | 1.10x                           | 4.19   |
| Riverpoint of Kerrville  | Kerrville, TX                           | Seniors Housing                  | D                   | Nov-14           | -    | 2,286,000               | 2,286,000               | 504,000                                 | 4,319,799          | 4,823,799               | 2,537,799                                   | 2.11x                           | 46.8%  |
| Thunderbird Senior Living  | Glendale, AZ                            | Seniors Housing                  | D                   | Dec-14           |      | 8,503,828               | 8,503,828               | 462,000                                 | 11,279,716         | 11,741,716              | 3,237,888                                   | 1.38x                           | 21,3%  |
| Spring Village of Galloway   | Galloway, NJ                            | Seniors Housing                  | D                   | Jan-15           | 100  | 6,222,000               | 6,222,000               | 1,254,000                               | 9,390,586          | 10,644,586              | 4,422,586                                   | 1.71x                           | 39.5%  |
| The Landing of Canton  | Canton, OH                              | Seniors Housing                  |                     | Feb-15           |      | 3,516,000               | 3,516,000               | 318,000                                 | 4,932,711          | 5,250,711               | 1,734,711                                   | 1.49x                           | 28,2%  |
| Courtyard at Jamestown   | Provo, UT                               | Seniors Housing                  |                     | Feb-15           | -    | 6,696,985               | 6,696,985               | 600,000                                 | 5,508,930          | 6,108,930               | (588,055)                                   | 0.91x                           | -6.0%  |
| Wyndemere CCRC   | Wheaton, IL.                            | Seniors Housing                  |                     | Feb-15           |      | 18,682,821              | 18,682,821              | 1,505,921                               | 24,356,917         | 25,862,838              | 7,180,017                                   | 1.38x                           | 26,196 |
| Jacaranda Trace  | Venice, FL                              | Seniors Housing                  |                     | Jul-15           | _    | 17,463,673              | 17,463,673              | 364,800                                 | 18,749,790         | 19,114,590              | 1,650,917                                   | 1.09x                           | 8.3%   |
| De Palma Terrace   | Placentia, CA                           | Seniors Housing                  |                     | Aug-15           |      | 3,995,683               | 3,995,683               | 304,000                                 | 4,026,223          | 4,026,223               | 30,540                                      | 1.01x                           | 0.7%   |
| The Sheridan at Laumeier Park (Sunset Hills)                         | Sunset Hills, MO                        | Seniors Housing                  |                     | Nov-15           |      | 7,888,361               | 7,888,361               | 35                                      | 9.075,253          |                         |   | 1.15x                           | 24.5%  |
|  |   |                                  |                     |                  |      |                         |                         | 000 010                                 |                    | 9,075,253               | 1,186,892                                   |                                 |        |
| Newcastle Place  | Mequon, WI                              | Seniors Housing                  |                     | Dec-15           | -    | 24,269,909              | 24,269,909              | 982,216                                 | 24,666,371         | 25,648,587              | 1,378,678                                   | 1.06x                           | 7.29   |
| Stone Ridge  | Mystic, CT                              | Seniors Housing                  |                     | Mar-16           |      | 26,589,235              | 26,589,235              |   | 33,519,852         | 33,519,852              | 6,930,617                                   | 1.26x                           | 51.29  |
| The Sheridan at Creve Coeur  | Creve Coeur, MO                         | Seniors Housing                  |                     | Mar-16           |      | 5,792,802               | 5,792,802               |   | 5,551,888          | 5,551,888               | (240,914)                                   | 0.96x                           | -10.39 |
| The Windham  | Fresna, CA                              | Seniors Housing                  |                     | May-16           |      | 9,573,710               | 9,573,710               | 350,000                                 | 8,965,876          | 9,315,876               | (257,834)                                   | 0.97x                           | NN     |
| The Sheridan at Chesterfield   | Chesterfield, MO                        | Seniors Housing                  | F                   | May-16           | +    | 8,605,785               | 8,605,785               |   | 8,017,705          | 8,017,705               | (588,080)                                   | 0.93x                           | NM     |
| Total Individual Seniors Housing Investments                         |   |                                  |                     |                  |      | 172,052,140             | 172,052,140             | 7,180,937                               | 197,078,193        | 204,259,130             | 32,206,990                                  | 1.19x                           | 15.59  |
| Orchard Park Portfolio   |   |                                  |                     |                  |      |                         |                         |   |                    |                         |   |                                 |        |
| Orchard Park of Kyle   | Kyle, TX                                | Seniors Housing                  | n                   | Apr-15           |      | 6,356,738               | 6.356,738               | 1,104,000                               | 11,244,510         | 12,348,510              | 5,991,772                                   | 1.94x                           | 58.4%  |
| Orchard Park of Victory Lakes  | League City, TX                         | Seniors Housing                  |                     | Apr-15           |      | 6,149,177               | 6,149,177               | 645,000                                 | 7,958,292          | 8,603,292               | 2,454,115                                   | 1.40x                           | 24.89  |
| Orchard Park of Odessa   | Odessa, TX                              | Seniors Housing                  |                     | Apr-15           | -    | 5,698,926               | 5,698,926               | 30,000                                  | 4,201,669          | 4,231,669               | (1,467,257)                                 | 0.74x                           | -18.09 |
|  | Manyel, TX                              | Seniors Housing                  |                     |                  |      |                         |                         | 192,000                                 |                    |                         |   | 1.29x                           | 18.3%  |
| Orchard Park of Southfork Total Orchard Park Portfolio <sup>11</sup> | Mariyei, 1A                             | Seniors nousing                  | U                   | Apr-15           | _    | 5,879,339<br>24,084,180 | 5,879,339<br>24,084,180 | 1,971,000                               | 7,365,536          | 7,557,536<br>32,741,007 | 1,678,197<br>8,656,827                      | 1.36x                           | 23.0%  |
|  |   |                                  |                     |                  |      |                         |                         | 100000000000000000000000000000000000000 |                    |                         | 10 4 10 10 10 10 10 10 10 10 10 10 10 10 10 |                                 |        |
| Meridian Portfolio   | 100200000000000000000000000000000000000 | - American consumer and a second |                     | 112017-00400-001 |      |                         | 4-4-02-04-04            |   |                    | 100 100 000 000         |   | 12772200                        |        |
| Meridian of West Hills   | West Hills, CA                          | Seniors Housing                  |                     | Apr-15           | *    | 7,341,185               | 7,341,185               | 29,250                                  | 7,534,095          | 7,563,345               | 222,160                                     | 1.03x                           | 2.2%   |
| Meridian of Cheviot Hills  | Los Angeles, CA                         | Seniors Housing                  |                     | Apr-15           |      | 6,524,218               | 6,524,218               |   | 6,009,190          | 6,009,190               | (515,028)                                   | 0.92x                           | -6.29  |
| Meridian of Anaheim  | Anaheim, CA                             | Seniors Housing                  | D                   | Apr-15           |      | 4,953,681               | 4,953,681               |   | 5,026,810          | 5,026,810               | 73,129                                      | 1.01x                           | 1.19   |
| Meridian of Lompoc   | Lompoc, CA                              | Seniors Housing                  | D                   | Apr-15           |      | 3,048,014               | 3,048,014               |   | 5,803,937          | 5,803,937               | 2,755,923                                   | 1.90x                           | 58.7%  |
| Meridian at Heritage Place   | Fayetteville, NC                        | Seniors Housing                  | D                   | Apr-15           |      | 6,585,117               | 6,585,117               | 351,750                                 | 11,635,700         | 11,987,450              | 5,402,333                                   | 1.82x                           | 53.5%  |
| Meridian at Harvest Home   | Tomball, TX                             | Seniors Housing                  | D                   | Apr-15           | -    | 2,323,663               | 2,323,663               |   | 2,782,259          | 2,782,259               | 458,596                                     | 1.20x                           | 14.69  |
| Meridian Glendale  | Toledo, OH                              | Seniors Housing                  | D                   | Apr-15           |      | 436,266                 | 436,266                 | 222,375                                 | 3,374,808          | 3,597,183               | 3,160,917                                   | 8.25x                           | 382.2% |
| Meridian at Colonial Place   | Elkins, WV                              | Seniors Housing                  |                     | Apr-15           |      | 3,066,822               | 3,066,822               | 281,251                                 | 4,548,948          | 4,830,199               | 1,763,377                                   | 1.57x                           | 40.2%  |
| Meridian Gardens of Riverside  | Riverside, CA                           | Seniors Housing                  |                     | Apr-15           | -    | 4,810,381               | 4,810,381               | 74,250                                  | 4,869,184          | 4,943,434               | 133,053                                     | 1.03x                           | 1.9%   |
| Meridian of Riverside  | Riverside, CA                           | Seniors Housing                  |                     | Apr-15           | -    | 6,142,864               | 6,142,864               | 1.7,630                                 | 146,217            | 146,217                 | (5,996,647)                                 | 0.02x                           | NN     |
| Meridian of Mustang  | Mustang, OK                             | Seniors Housing                  |                     | Apr-15           |      | 1,423,298               | 1,423,298               |   | 1,431,166          | 1,431,166               | 7,868                                       | 1.01x                           | 0.496  |
|  |   |                                  |                     |                  | -    |                         |                         |   |                    |                         |   |                                 |        |
| Meridian of Culver Village   | Culver City, CA                         | Seniors Housing                  |                     | Apr-15           |      | 5,394,103               | 5,394,103               |   | 7,274,085          | 7,274,085               | 1,879,982                                   | 1.35x                           | 25.3%  |
| Meridian at Emerald Square   | Oklahoma City, OK                       | Seniors Housing                  | D                   | Apr-15           | -    | 322,496                 | 322,496                 | 050 076                                 | 2,235,667          | 2,235,667               | 1,913,171                                   | 6.93x                           |        |
| Total Meridian Portfolio <sup>11</sup>                               |   |                                  |                     |                  |      | 52,372,108              | 52,372,108              | 958,876                                 | 62,672,066         | 63,630,942              | 11,258,834                                  | 1.21x                           | 15,49  |
| Meridian Six Pack Portfolio  |   |                                  |                     |                  |      |                         |                         |   |                    |                         |   |                                 |        |
| Meridian at Crown Cove   | Corona Del Mar, CA                      | Seniors Housing                  | D                   | Nov-15           | -    | 7,286,990               | 7,286,990               | 231,660                                 | 10,507,850         | 10,739,510              | 3,452,520                                   | 1.47x                           | 55.6%  |
| Meridian at Whittier Place   | Whittier, CA                            | Seniors Housing                  |                     | Nov-15           | -    | 5,710,575               | 5,710,575               | 64,350                                  | 5,172,370          | 5,236,720               | (473,855)                                   | 0.92x                           | -9.39  |
| Raincross at Riverside   | Riverside, CA                           | Seniors Housing                  |                     | Nov-15           | -    | 11,781,537              | 11,781,537              | 128,700                                 | 6,896,493          | 7,025,193               | (4,756,344)                                 | 0.60x                           | -44.2% |
| Meridian at Repent Street  | West Bloomfield, MI                     |                                  |                     | Nov-15           |      | 6,864,009               | 6.864.009               | 32,175                                  | 4,207,677          | 4,239,852               | (2,624,157)                                 | 0.62x                           | -42.49 |
| Meridian at Chestnut Hill  | Philadelphia, PA                        | Seniors Housing                  |                     | Nov-15           |      | 7,727,962               | 7,727,962               | 180,180                                 | 6,438,049          | 6,618,229               | (1,109,733)                                 | 0.86x                           | -16.89 |
| The Residence at Thomas Circle                                       | Washington, DC                          | Seniors Housing                  |                     | Nov-15           |      | 13,038,419              | 13,038,419              | 579,150                                 | 24,695,777         | 25,274,927              | 12,236,508                                  | 1.94x                           | 114.89 |
|  |   |                                  |                     |                  |      |                         |                         |   |                    |                         |   |                                 |        |



### Bridge Seniors I Performance Summary - cont'd

#### **Bridge Seniors I**

January 13, 2014 through September 30, 2016

Investment Performance Summary

| Investment   | Location                                | Туре              | Valuation<br>Method <sup>2</sup> |              |        | Total<br>Investment |             | Realized<br>Proceeds <sup>3</sup> | Unrealized<br>Value <sup>4</sup>        | STATE OF TAXABLE                        | Implied<br>Gain / (Loss)      |       | IRR7       |
|--|---|-------------------|----------------------------------|--------------|--------|---------------------|-------------|-----------------------------------|---|---|-------------------------------|-------|------------|
| CPAC East Portfolio  | AND ME IN THE RESIDENCE                 | 1000 100 1000 100 |                                  | ALL CONTAINS | 7-87-5 | 04.7003194.000344   |             |                                   | AND | 4.0000000000000000000000000000000000000 | W-1001101 - 1001101 - 1001101 |       | CONTROL OF |
| Landing of Brighton  | Rochester, NY                           | Seniors Housing   | F                                | Jun-16       |        | 9,582,749           | 9,582,749   | 30,000                            | 8,841,383                               | 8,871,383                               | (711,366)                     | 0.93x | NM         |
| Landing of Poughkeepsie  | Poughkeepsie, NY                        | Seniors Housing   | F                                | Jun-16       |        | 11,491,243          | 11,491,243  | 50,000                            | 10,519,763                              | 10,569,763                              | (921,480)                     | 0.92x | NM         |
| Total CPAC East Portfolio <sup>11</sup>  |   |                   |                                  | 2            | -      | 21,073,992          | 21,073,992  | 80,000                            | 19,361,146                              | 19,441,146                              | (1,632,846)                   | 0.92x | NM         |
| CPAC West Portfolio  |   |                   |                                  |              |        |                     |             |                                   |   |   |                               |       |            |
| The Oaks at Gilbert  | Gilbert, AZ                             | Seniors Housing   | F                                | Jun-16       | -      | 15,236,191          | 15,236,191  | 25,000                            | 14,642,928                              | 14,667,928                              | (568,263)                     | 0.96x | NM         |
| The Pines at Rocklin   | Rocklin, CA                             | Seniors Housing   | F                                | Jun-16       | -      | 16,101,488          | 16,101,488  | 40,000                            | 15,775,467                              | 15,815,467                              | (286,021)                     | 0.98x | NM         |
| The Groves at Goodyear   | Goodyear, AZ                            | Seniors Housing   | F                                | Jun-16       | -      | 12,276,420          | 12,276,420  | -                                 | 11,460,307                              | 11,460,307                              | (816,113)                     | 0.93x | NM         |
| Total CPAC West Portfolio <sup>11</sup>  | *************************************** |                   |                                  |              | -      | 43,614,099          | 43,614,099  | 65,000                            | 41,878,702                              | 41,943,702                              | (1,670,397)                   | 0.96x | NM         |
| Net Unrealized return on Properties acquired on or before March 31, 2016*      |   |                   |                                  |              |        | 333,176,362         | 333,176,362 | 12,067,498                        | 359,201,522                             | 371,269,020                             | 38,092,658                    | 1.11x | 9.3%       |
| Net Unrealized return on Properties acquired since March 31, 2016 <sup>8</sup> |   |                   |                                  |              |        | 34,703,851          | 34,703,851  | 504,863                           | 23,348,767                              | 23,853,630                              | (10,850,221)                  | 0.69x | NM         |
| RETURN TO ALL PARTNERS®  |   |                   |                                  |              |        | 370,743,084         | 370,743,084 | 12,677,021                        | 385,754,349                             | 398,431,370                             | 27,688,286                    | 1.07x | 6.8%       |
| TOTAL NET RETURN¹º   |   |                   |                                  |              |        | 367,880,213         | 367,880,213 | 12,572,361                        | 382,550,289                             | 395,122,650                             | 27,242,437                    | 1.07x | 6.8%       |

#### Notes

- 1 Bridge Seniors I consists of Bridge Seniors Housing & Medical Properties Fund LP, Bridge Seniors Housing & Medical Properties Fund-B LP, and Bridge Seniors Housing & Medical Properties Fund International Master LP.
- 2 See Value Method Key (to the right).
- 3 Realized Proceeds represent net cash proceeds received in connection with Realized Investments and unrealized investments.
- 4 Unrealized Values represent estimated liquidation values including current and long-term assets and liabilities as of the date of this report and are supported by recent appraisals, actual contracts and Bridge Seniors Housing Fund Manager, LLC estimates. There can be no assurance that investments with unrealized value may be realized at valuations shown, as actual realized returns will depend on, among other factors, future operating results, asset values and market conditions at the time of disposition, unrelated transaction costs, and the timing and manner of disposition, all of which may differ from the assumptions on which the valuations contained herein are based. In an effort to comply with U.S. GAAP, assets are held at cost minus transaction expenses for the first six months.
- 5 Implied Value represents the sum of Realized Proceeds and unrealized values.
- 6 Return Multiple is Implied Value divided by Total Investment. Total Net Return Multiples have been adjusted to be net of management fees, "carried interest", taxes and other expenses (but before taxes or withholdings incurred by the limited partners directly or indirectly through withholdings by the partnership).
- 7 IRR calculations are based on actual daily cash flows plus Unrealized Values as described above. For certain investments, due to the short measurement period, Internal Rates of Return for this period are Not Meaningful ("NM").
- 8 Assumes that fund-level expenses are allocated proportionately based on "Total Investment" capital. "Unrealized Value" is net of carried interest and assumes that a clawback is applied to unrealized investments with unrealized gains above the preferred return threshold of nine percent. Properties acquired within the last six months are currently valued at total investment cost, less acquisition costs.
- 9 Return to the Fund is an annualized realized and unrealized return net of Management Fees, and expenses.
- 10 Total Net Return is an annualized realized and unrealized return to Limited Partners net of Management Fees, expenses and Carried Interest. Net return information reflects average fund-level returns, which may differ from actual investor-level returns due to timing, variance in fees paid by investors, and other investor-specific investment costs such as taxes.
- 11 Due to purchase price allocations, the deal-by-deal performance indicated above may be less relevant than the combined xIRR and Return Multiple shown in the portfolio total.
- \*The investment performance information set forth above is presented solely for illustrative purposes and is not intended to predict or guarantee the investment performance of the Fund or any other investment organ. There is no guarantee that the Fund will achieve its investment objectives. Past performance is not a guarantee of future results.

#### Valuation Method Key:

- A "Realized" Investment has been sold. Any Unrealized Value shown represents net
- assets held for unidentified liabilities and undistributed proceeds.

  B "Under Contract" Asset is under contract to be sold in the near future.
  Value
- represents Net Present Value of contracted price less transaction costs. "Under
- Contract" investments are subject to various contingencies so there can be
- assurances that any "Under Contract" investment will be consummated or that it
- will generate the proceeds reported herein.
- C "Appraisal" Value from recent appraisal or third party valuation source plus capitalized improvements.
- D "Income Approach" Discounted cash flow and/or direct capitalization of annualized
- income supported by third-party sources.
- E "UPB" Unpaid loan balance including principal and accrued interest.
- F "Cost" Acquisition basis net of transaction costs.
- G "Estimate" Internal Management Estimate.

Thunderbird- Heavy Value-Add

#### **INVESTMENTHIGHLIGHTS**

Opportunity to acquire an underperforming asset, at well below replacement cost, and reposition it through capital investment and change in management

#### The scope of the \$7 million capital investment includes:

- · Renovation of the common area spaces that drive resident satisfaction
- Conversion of Independent Living units to Assisted Living and Memory Care (48 AL, 24 MC)

### Significant Opportunity to increase NOI

- · Rate: move existing "rent-only" residents to typical rate structure that includes services
- Occupancy: a more balanced unit mix will decrease the resident turnover rate and allow net occupancy gains
- Underwriting assumes rates below those of the competitive set

#### **INVESTMENTSUMMARY**

Asset Type: Independent / Assisted Living

Location: Glendale, AZ
Asset Size: 345 units
Age of Construction: 1986/2007
Acquisition Date: December 2014
Acquisition Price: \$26,750,000
Total Equity Required: \$13,000,000
Stabilized Cap Rate: 10.75%

Cash on Cash Yield: 12%+ (upon stabilization)



#### Thunderbird, Glendale, AZ

#### **Prior to Repositioning**

Avg. Rev/unit - \$1,950 NOI - \$1,500,000



Avg. Rev/unit/mo – \$2,800 NOI - \$3,700,000 (146% Increase in NOI)



Targeted 7-year gross IRR21.7%Targeted 7-year Multiple $3.1x^2$ Targeted Exit Cap Rate6.75%

Prospective Investors should bear in mind that past performance is not necessarily indicative of future results and that Bridge Seniors II may not achieve superior and may achieve substantial losses. Past or projected performance is not necessarily indicative of future results and there can be no assurance that current or future investments will achieve comparable results or that projections will be met. In addition, projected performance and forecasted returns are based on valuations, estimates and projections that involve elements of subjective judgment and analysis. The calculations described here are as of July2016, are subject to change and actual performance may vary materially. There is no guarantee that any of the estimates or projections will beachieved.

Riverpoint of Kerrville - Light Value-Add

#### **INVESTMENTHIGHLIGHTS**

### Newly constructed community in a favorable location acquired near replacement cost

#### Opportunity to fill semi-private memory care units

 Replaced manager with Meridian Senior Living, who has an expertise in filling semiprivate Memory Care units

#### NOI has significantly exceed proforma

- Since acquisition, NOI has exceeded proforma by more than \$600k
- Riverpoint reached stabilization one year ahead of proforma

#### **INVESTMENTSUMMARY**

Asset Type: Assisted Living / Memory Care

Location: Kerrville, TX
Asset Size: 53 units
Age of Construction: 2012

Acquisition Date: November 2014
Acquisition Price: \$10,350,000
Total Equity Required: \$4,700,000
Stabilized Cap Rate: 9.1%
Cash on Cash Yield: 10% - 12%

1,2 See page 26 footnotes 1 and 2 for applicable disclaimers and related risks.



#### Riverpoint of Kerrville, Kerrville, TX

#### **Prior to Repositioning**

Avg. Rev/unit - \$4,300 NOI - \$681,100



### **Exit Repositioning**

Avg. Rev/unit/mo – \$5,780 NOI - \$1,150,000 (69% Increase in NOI)



Targeted 7-year gross IRR 26.4%<sup>2</sup>

Targeted 7-year Multiple 3.4x<sup>2</sup>

Targeted Exit Cap Rate 7.25%<sup>2</sup>

### Bear Creek Assisted Living - Income

#### **INVESTMENTHIGHLIGHTS**

#### Off market transaction with Kaplan Senior Management

- · Highly stabilized upon acquisition.
- Compelling value at executed purchase price:
- Going-in cap rate of 7% (measured off trailing twelve month NOI).

#### **Conservative underwriting**

• Proforma is well below manager budget/incentive management fee thresholds. Underwritten NOI is more than 10% below Kaplan's budget in 2020.

### NOI has exceeded proforma to-date

 Over the first two quarters of ownership, Bridge Seniors I NOI has exceeded proforma by 14%.

#### **INVESTMENTSUMMARY**

Asset Type: Assisted Living / Memory Care

Location: West Windsor, NJ

Asset Size: 86 units
Age of Construction: 1999

Acquisition Date: December 2015
Acquisition Price: \$29,909,091
Total Equity Required: \$9,725,701
Stabilized Cap Rate: 7.0%
Cash on Cash Yield: 12-14%

1,2 See page 26 footnotes 1 and 2 for applicable disclaimers and related risks.



Bear Creek Assisted Living, West Windsor, NJ

#### **Upon Acquisition**

Avg. Rent/unit - \$5,229 NOI - \$1,870,554



Avg. Rent/unit – \$6,285 NOI - \$2,351,732 (38% Increase in NOI)



Targeted 7-year gross IRR 19.3%<sup>2</sup>
Targeted 7-year Multiple 2.1x<sup>2</sup>

Targeted Exit Cap Rate 7.25%<sup>2</sup>

The Reserve of North Dallas – Aggressive Actions in a Focus Property

#### **INVESTMENTHIGHLIGHTS**

### **Strong Long Term Thesis**

- Market occupancies of competitors are over 90%
- Transformational \$4.5M capital investment in the physical plant
- · Good visibility, located inside perimeter

#### Management Transition in Q4'15

- With Brookdale Senior Living distracted by merger, transitioned to Integral Senior Living
- Occupancy declined to 74% during the transition as ISL initiated cultural and personnel changes

### Cultural Shift Delayed Operating Results, but Fundamentals are improving

- Key staff members including high-performing Executive Director and Sales Director have been hired from within the local market
- Sales and occupancy activity increased in Q3 2016

#### **INVESTMENTSUMMARY**

Asset Type: Independent Living / AssistedLiving

Location: Dallas, TX Asset Size: 270 units Age of Construction: 2000 **Acquisition Date:** May 2014 **Acquisition Price:** \$43,000,000 \$22,554,000 Total Equity Required: Stabilized Cap Rate: 10.1% Cash on Cash Yield: 10% - 12%

1,2 See page 26 footnotes 1 and 2 for applicable disclaimers and related risks.



The Reserve of North Dallas, TX

#### **Prior to Repositioning**

Avg. Rev/unit – \$2,800 NOI – \$2.1M



### **Exit Repositioning**

Avg. Rev/unit/mo – \$3,700 NOI - \$4.3M (105% Increase in NOI)



Targeted 7-year gross IRR 14.0%<sup>2</sup>

Targeted 7-year Multiple

Targeted Exit Cap Rate

2.0x<sup>2</sup> 7.00%<sup>2</sup>



### A Cohesive and Seasoned Management Team

### Senior team members average 20 years of experience in the seniors housing sector



- Executive Vice President, Chief of Staff to Chairman for CNL
- Direct management of \$5+ billion in assets
- Co-founder of Servant Healthcare Investments/Sentio Healthcare Properties

**Robb Chapin,** Chief Executive Officer Bridge Seniors Housing Fund Manager, LLC



- Executive VP and COO of CNL
- \$5 billion of acquisitions, development, finance and asset management in healthcare real estate
- Managing Partner, Cushman & Wakefield's Seniors Housing Capital Markets Group

**Phil Anderson,** Chief In vestment Officer Bridge Seniors Housing Fund Manager, LLC



- Direct Management of \$2 billion of investments
- Specialist in Asset Management, particularly food services
- Co-founder of Servant Healthcare Investments/Sentio Healthcare Properties

Rick Steinberger, Chief Operating Officer Bridge Seniors Housing Fund Manager, LLC



- Approximately \$2 billion of acquisitions, development, finance and asset management in healthcare real
- Played a leading role in the analysis and acquisition of all of Bridge Seniors lassets
- SVP of Investments for Servant Healthcare Investments/Sentio Healthcare Properties since 2011

Blake Peeper, Chief Acquisitions Officer
Bridge Seniors Housing Fund Manager, LLC



- Senior VP of Operations with BayBridge Seniors Housing/Living
- Led portfolio growth from 12 to 40 owned properties and zero to 20 company owned and managed properties
- Fostered joint-venture partnership in support of 3<sup>rd</sup> party management

**Caryl Barnes,** Managing Director – Asset Management Bridge Seniors Housing Fund Manager, LLC



- VP of Consulate Healthcare Executed acquisitions, development and renovations for company owning in excess of 200 skilled nursing and ALF communities
- Managed 27 renovation projects spanning 5 states
- Operations experience including Facility Asset and Capex Management, Procurement and Operational Finance.

**David Wigle**, Senior Vice President - Investments Bridge Seniors Housing Fund Manager, LLC



### U.S. Senior Housing Market Size

Bridge Seniors II believes the market cap of the seniors housing sector could exceed \$500 billion by 2025

**Highly fragmented market** 

**Consolidation opportunities** 

External environment very positive for the long term

Significant capital needs



Sources: NIC Investment Guide 2014, The Senior Care Acquisition Report 2016, Stifel, Nicolaus & Company, U.S. Census Bureau, 2014 Projections, Investment Manager Research Note: skilled nursing units are not included in the above chart.

### Inventory is Nearing Functional Obsolescence

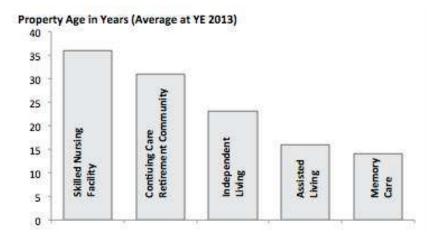
### Inventory is old, nearing functional obsolescence, or insufficient in key locations<sup>1</sup>

### Existing supply needs replacing

As of the end of 2013, the median age of independent living and assisted living facilities across the U.S. was 23 and 16 years, respectively.<sup>2</sup>

#### Assets are located in the wrong places

"90% of older Americans have decided to stay in the same county they've been living in," 3 close to their roots, families and careers.



Sources: ¹Reposition or Wrecking Ball: Combatting Obsolescence in Aged Nursing Home Stock; Seniors Housing News. ²NIC Investment Guide 2014. ³The Future of Home Sweet Home: Part I, AARP.org

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