

# EVERY™

ALL PROTEIN. NO ANIMAL.

## **ABOUT THE EVERY COMPANY**

The EVERY Company, headquartered in the San Francisco Bay Area, is a market leader in engineering, manufacturing and formulating animal-free, animal proteins as ingredients for the global food and beverage industry. Originally founded as Clara Foods in 2014, EVERY™ rebranded in 2021 to better convey its vision to bring animal-free proteins to everyone, everywhere. EVERY™ is a team of passionate changemakers who are reimagining the factory farm model with a more sustainable and kinder alternative. Leveraging precision fermentation to produce super-functional and one-to-one replacement proteins from microorganisms, EVERY™ is on a mission to decouple the world's proteins from the animals that make them.

## **WHAT WE DO**

We make real animal proteins without using a single animal — starting with the world's first animal-free egg proteins and the world's first [animal-free porcine pepsin](#). Our method of brewing proteins using fermenters and yeast instead of factory farms and animals requires far less water, land, energy and greenhouse gas emissions. Similar to the process of making rennet for cheese (a protein ingredient found in 80-90% of store bought cheeses in the United States), we take the same DNA sequence that would be found in an animal protein and insert it into yeast. We feed the yeast sugar, which then naturally converts into protein. The end result is nature-equivalent protein, made without using a single animal. Our final animal-free protein product contains no sugar and no genetically modified organisms.

Our proprietary precision fermentation technology allows us to produce very pure proteins that match or surpass the texture, taste and culinary functionality of animal-derived counterparts -- ensuring the highest-quality and most consistent version of an egg protein every time. Learn more at [theeverycompany.com](https://theeverycompany.com).

## **EVERY PRODUCT BENEFITS**

Animal-Free, Kosher, Halal, Sustainable, Hormone-Free, Antibiotic-Free

## **MEET OUR FOUNDER**

Arturo Elizondo is the founder and CEO of food technology company, The EVERY Company, based in San Francisco. Prior to founding the company under the name Clara Foods in 2014, Arturo served under Supreme Court Justice Sonia Sotomayor and worked for the U.S. Department of Agriculture and Credit Suisse. He has been named to Forbes 30 Under 30, the 2019 Person of the Year by the National Hispanic Institute, and one of 10 Latinos who inspire the United States by BBC World News. Arturo hails from Laredo, Texas and grew up living on both sides of the U.S.-Mexico border. He holds a degree in Government & Comparative Politics from Harvard University.

## MEET OUR BOARD

- [Arturo Elizondo](#), co-founder and CEO of The EVERY Company
- [David Rosenberg](#): CEO and co-founder of AeroFarms
  - Rosenberg serves as a Managing Trustee of Liberty Science Center, is co-chair of the Young Global Leaders Circular Economy Taskforce at the World Economic Forum, and has over two decades of experience building world-changing companies.
- [David Friedberg](#): Founder and Chairman of Metromile; Founder and CEO of The Production Board (TPB)
  - Friedberg serves as the Chairman or a Board Director at most of TPB's individual businesses. Previously, Friedberg was Founder and CEO of The Climate Corporation, a digital agriculture company that was acquired by Monsanto in 2013. He is also the founder and Director of Metromile (ticker: MILE). Earlier in his career, Friedberg held roles in Corporate Development and Business Product Management at Google.
- [Mike Natale](#): Global Leader of Plant-Based Proteins at Ingredion
  - Natale has two decades of experience in the ingredients industry. He worked with Bell Flavors & Fragrances for over 17 years, where he served as the Director of Marketing and then as General Manager Mexico & VP of LATAM. He served on the board of Flavor and Extract Manufacturers Association for 5 years. Natale is currently the Global Leader of Plant-Based Proteins at Ingredion.
- [Thomas Nagy](#): COO of 21st.BIO; Founder of the BioInnovation Institute (BII) ○ Nagy is the COO of 21st.BIO, whose goal it is to help accelerate the World's quest for sustainable food and materials. Earlier in his career Thomas was the founder of the BioInnovation Institute (BII) in Copenhagen, Denmark and prior to that Executive Vice President of Supply Operations with Novozymes A/S.

## FOLLOW US:

- The EVERY Company: [www.theEVERYcompany.com](http://www.theEVERYcompany.com)
  - [Facebook](#)
  - [Instagram](#)
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- Arturo Elizondo, CEO
  - [LinkedIn](#)

## FAST FACTS:

- **Headquartered:** South San Francisco, California
- **Mission:** Accelerating the world's transition to animal-free protein, starting with the egg.
- **Distribution:** EVERY B2B ingredients are sold through global distribution partner Ingredion
- **Employees:** 60
- **Founded:** November 2014