

Investor Presentation



Crypto Blockchain Industries
cbicorp.io

Q1 2024

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Frédéric Chesnais
Chairman of the Board
Chief Executive Officer

Frédéric CHESNAIS is a graduate of the Institute of Political Studies Paris and has a degree in Finance and Law. He began his career as a financial advisor and practiced as a lawyer specializing in mergers and acquisitions. He then worked for Lazard Bank from 1995 to 2000.

From 2001 to 2007, he was a member of the Atari Group's management team, first as Group Deputy Chief Operating Officer and Chief Financial Officer, then as Chief Executive Officer of Atari Interactive.

In 2007, he left Atari to create his own video game company. In 2013, he became the largest shareholder of the Atari Group by purchasing Atari shares. He was the Chief Executive Officer of Atari from 2013 to 2021.



Jean Marcel Nicolai
Head of Games
Chief Operating Officer

Jean-Marcel NICOLAÏ is an executive specialising in video game development and digital business.

He has over twenty years' experience in business and product strategy, gained through innovative digital experiences and technologies. He has a proven track record in product strategy and organisational growth, spanning content, operations and business model segments.

Jean-Marcel began his career at HP from 1997 to 2000, then joined Atari in 2001 until 2007, when he moved to Disney (2007-2011).

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The background of the slide is a dark blue grid with various financial data visualizations. It includes a line graph with a peak and a trough, a bar chart with several bars of varying heights, and a candlestick chart. Numerical values are scattered across the grid, including 44.291, 26.417, 31.012, 48.991, 12.002, 20.556, and 44.870. The overall aesthetic is high-tech and professional.

Company Statement & Strategy

01

CBI as of 31 March 31 2023



Preliminary Revenue

€ 5.3M

+ 24% YoY

Preliminary Current Operating Income

€ 2.8M

52% of revenue

Market Capitalization

€ 135M

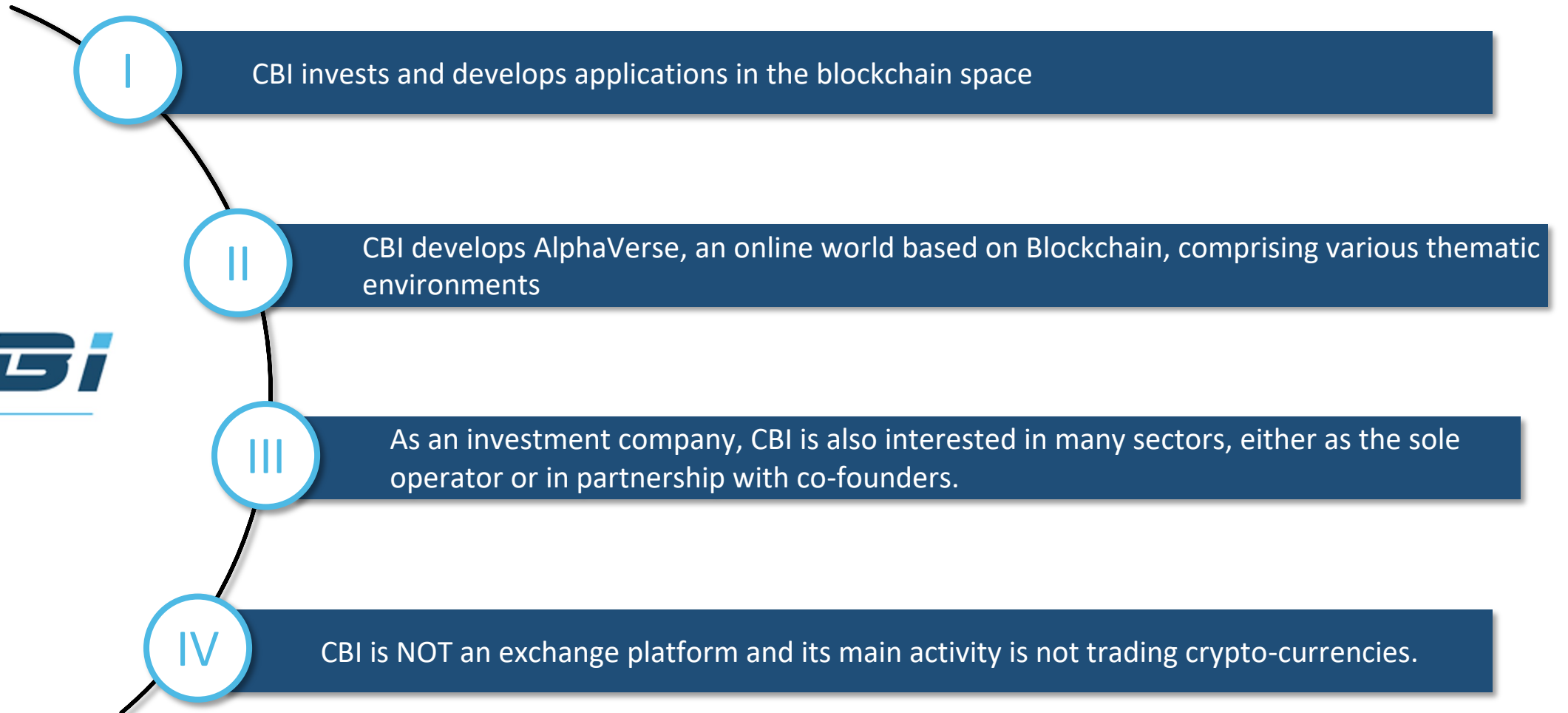
as of October 30, 2023

Team





15 full-time employees

70 external developers

Source: CBI FY 2022-23 consolidated accounts, Euronext Growth Paris



CBI: Value Creation with Blockchain

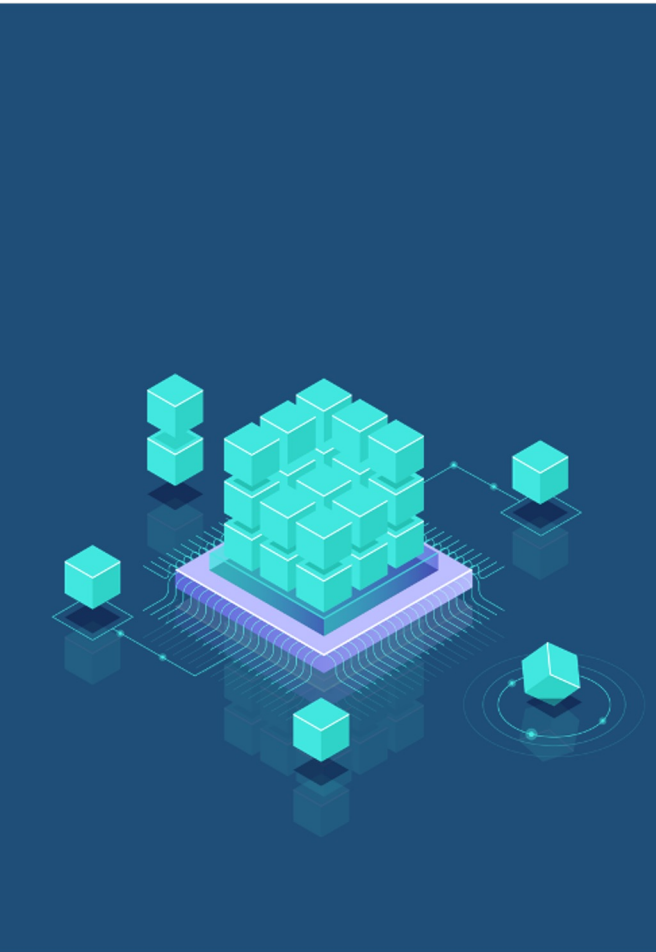
	Developer	Investor
Segments	Video Games, Metaverse	Video Games, Metaverse, Services
Type of Operations	Developer of blockchain related applications and solutions	Sole operator, in partnership with co-founders or as a financial investors
Achievements		  
Business Model	Revenue share agreement	Holding company model (consultancy fees and % of results)



The Blockchain Industry & Opportunities

02

Blockchain in a Nutshell




The blockchain is a register that stores information ("blocks") on a central register, updated in real time and administered by a network of "distributed" computers.

A certain number of computers must validate each transaction, which is then added to the central register. ALL computers receive an updated version of the ledger before recording the next transaction. The register is thus updated in real time.

- A distributed network where no single intermediary can control the chain.
- Distributed ledger technology gives everyone total and constant access to the ledger in real time.
- Transactions are immutable once they have been recorded. They cannot be deleted.
- Crypto-currencies are used to operate the blockchain.

What is a Metaverse?


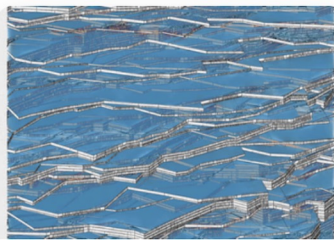
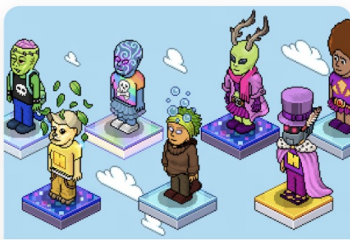
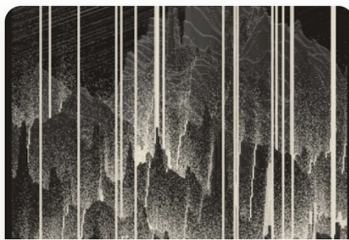

- 
- A metaverse is a virtual world where you can play games or use applications
 - What's new is that these virtual worlds incorporate blockchain, which is the fundamental difference between metaverses and virtual worlds

How is the integration of blockchain revolutionizing the experience? ==> Avec les NFTs

What is an NFT?

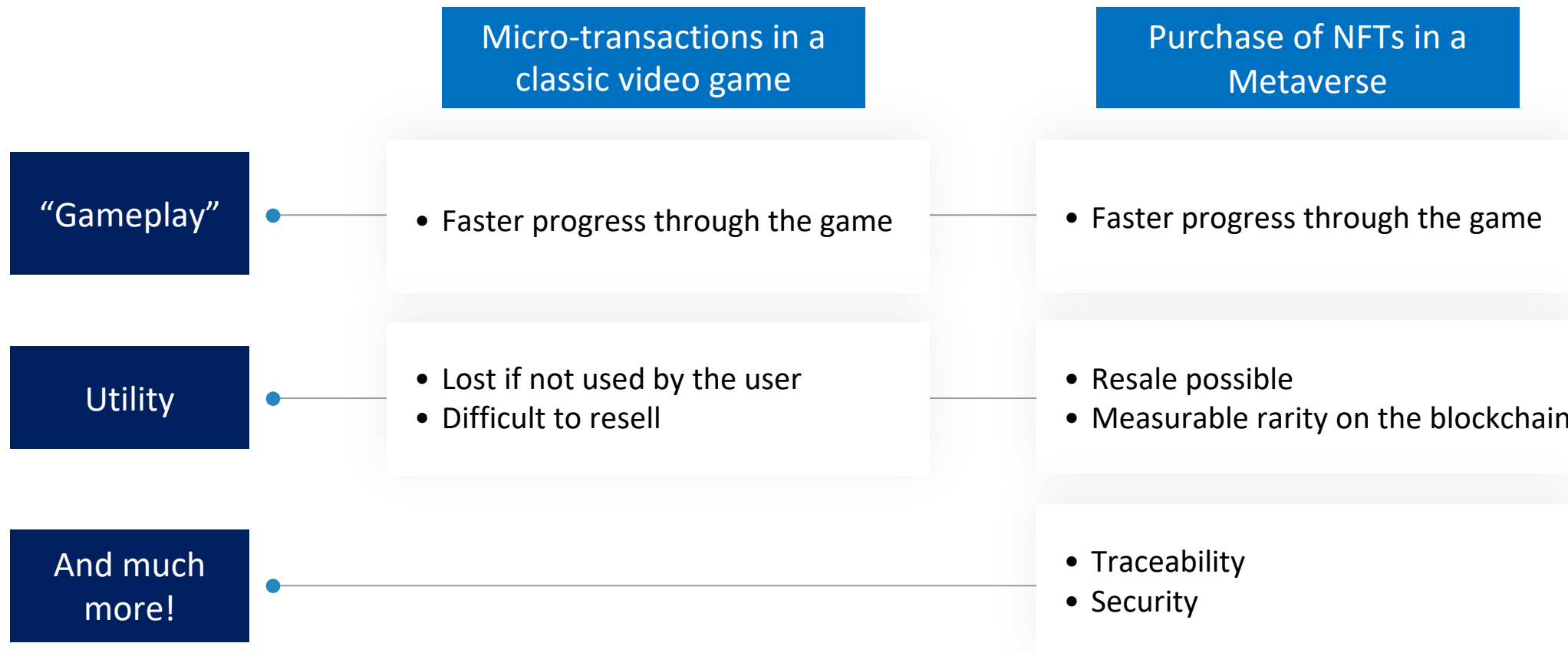
An NFT (Non-Fungible Token) is a digital asset that represents the ownership or proof of authenticity of a unique object or content.

- Each NFT is **distinct** and has a **unique identifier** stored on a blockchain.
- In video games, the ownership of an NFT is **unique and is not limited to the game**: the NFT can be resold outside the game, and even have a use outside the game.
- NFTs are useful for virtual sales because they guarantee the **verifiable ownership** and **provenance of these digital assets**.

				
Shellz Orb ✓	Neural Sediments by Ek... ✓	Habbo Avatars ✓	The Harvest by Per Krist... ✓	Cool Cats NFT ✓
Floor 0.04 ETH	Floor 0.36 ETH	Floor 0.16 ETH	Floor 3.45 ETH	Floor 0.67 ETH
Total volume 2215 ETH	Total volume 93 ETH	Total volume 8522 ETH	Total volume 3135 ETH	Total volume 143K ETH

Note: Examples of NFTs taken from the OpenSea website, they are not the property of CBI.

Traditional Game / Metaverse Comparison





AlphaVerse, a Metaverse 03

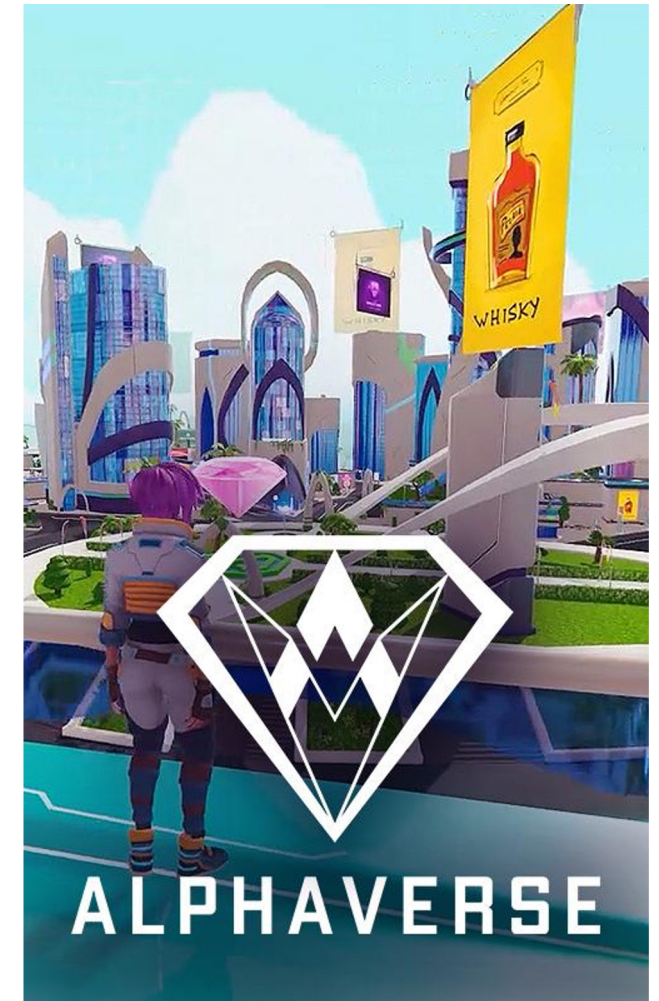
Introducing AlphaVerse

AlphaVerse is a Metaverse offering social and entertainment experiences by connecting different worlds together, enabling infinite personalised expansions

- A central world: the HUB
- Connecting different universes
- Each world is a metaverse and offers a specific gaming experience

AlphaVerse is an open world

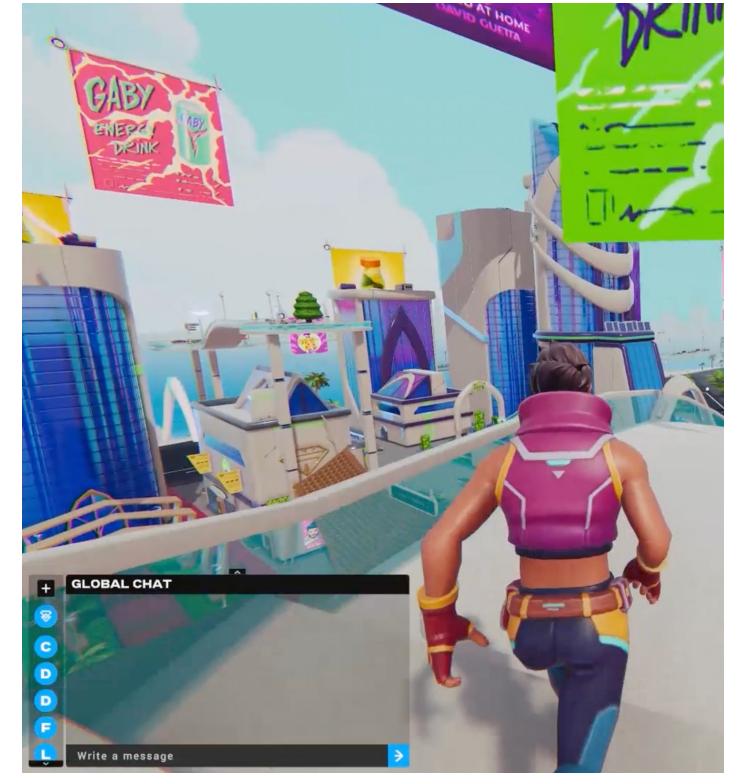
- Free-to-Play with micro-transactions
- Payment by bank card is possible
- Cryptocurrency payment is an option, not an obligation



AlphaVerse, a rich and diverse experience

1. Unity development engine
2. A multi-chain approach (Binance, Chilliz)
3. The number and types of experiments are infinite
4. AlphaVerse uses the NFT system
5. Switching between universes is seamless, with the same avatar and the same account
6. Universes can be developed in parallel
7. Games made by third-party developers can be connected to the Hub

AlphaVerse opened its doors in September 2022 for the first tests and will be officially opened in calendar Q4 2023



Our Key Universes (1/2)



AlphaVerse: the “HUB”

From The Hub of AlphaVerse, the central place, you can join multiple universes. Each universe offers a unique experience.



Football at AlphaVerse

Football at AlphaVerse is the metaverse where you can find everything you want to know about football, a place where players can immerse themselves in the world of football and interact with other fans to build a strong community.



MetaCoaster

Players will create their amusement park and compete against other players. The most valuable assets (land, coasters, shops) will be traded as NFTs. Solo mode, leaderboards, Open world with 90,000+ plots.



Chain Games

Chain Games is a blockchain-integrated gaming network that allows for decentralized games of skill, contests offering play-to-win and play-to-earn titles, enabling gamers to earn cryptocurrency for their efforts.

Our Key Universes (2/2)



HorYou AlphaVerse

Horyou is an action oriented social network for Social Good where Members, Organizations and Personalities connect and interact within an internet-based global community.



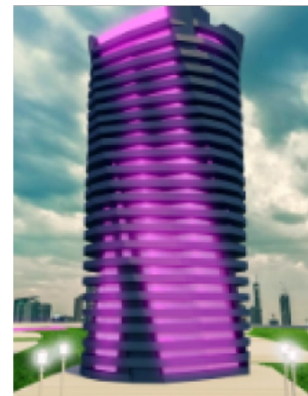
Artech

Artech is a metaverse entirely dedicated to digital art and artist, where we're creating a whole digital art ecosystem with artists, gallerists, events and exhibitions through the use of NFTs and blockchain technology.



Chi Modu

The creations of the legendary hip-hop photographer Chi Modu, who passed away in May 2021, will be available on AlphaVerse within a specific universe dedicated to Chi Modu, hip-hop artists and their fan community.



Beat AlphaVerse

Alongside this first NFT sale with United at Home, CBI unveiled Beat AlphaVerse, a dedicated music metaverse by AlphaVerse. The primary goal with this exclusive United at Home NFT collection is to raise funds to support charity programs.

And much more...

Football at AlphaVerse

Football at AlphaVerse (FAV) is a world dedicated to football, clubs and their supporters

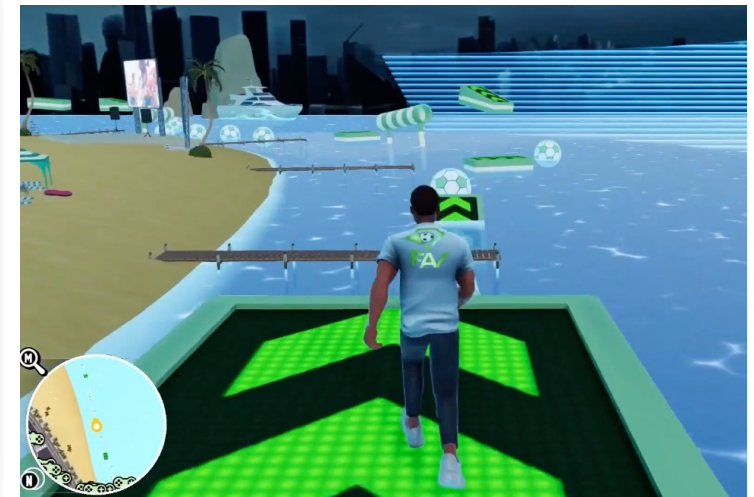
Fans can access the Club Fanzones as well as specific areas dedicated to each club

In this world, activities and environments include:

1. A virtual stadium and training centres
2. Places where fans can celebrate the players
3. A 'Fan Wall' where selfies and videos can be uploaded
4. A "community house" where fans can access a VIP section
5. A museum
6. Digital shops (shirts, caps, full equipment, posters, etc.)
7. Various activities, games, a news section, etc...



[Link](#)



[Link](#)

Business Model - Football at AlphaVerse

Objective of Normalized Revenue per Football Club

NFT Collections	Circulating Supply	Unit Price			Revenue (in Euros)		
		Low	Medium	High	Low	Medium	High
Seats	40 000	€25	€40	€60	€1 000 000	€1 600 000	€2 400 000
Locker Room	25	€100	€150	€200	€2 500	€3 750	€5 000
Walk of Fame	1 500	€200	€250	€300	€300 000	€375 000	€450 000
Other NFTs	50 000	€20	€35	€50	€1 000 000	€1 750 000	€2 500 000
One-Time Sales (over the first few years)					€2 302 500	€3 728 750	€5 355 000
Walk of Fame	1 000	€50	€75	€100	€50 000	€75 000	€100 000
Digital jerseys and other apparels	40 000	€5	€10	€20	€200 000	€400 000	€800 000
Customization of environment	10 000	€5	€10	€20	€50 000	€100 000	€200 000
Mini-games	10 000	€5	€10	€20	€50 000	€100 000	€200 000
Secondary sales (Rotation of 10% - 5% commission)					€11 513	€18 644	€26 775
Sponsoring	20	€10 000	€12 500	€15 000	€200 000	€250 000	€300 000
Special events	4	€50 000	€75 000	€100 000	€200 000	€300 000	€400 000
Recurring Sales (after the ramp-up phase)					€761 513	€1 243 644	€2 026 775

Tokens in AlphaVerse

The \$CRYS Token



- Crystal (\$CRYS) is the utility token and medium of exchange for the Hub and certain universes
- \$CRYS is a utility token
- \$CRYS can be purchased to build / enjoy experiences and to build a sustainable economy within the AlphaVerse
- \$CRYS token holders can vote to govern features and improvements in the AlphaVerse
- AlphaVerse DAO will allow \$CRYS token holders to participate in staking and other rewards, including NFT drops
- Proposed listing for the 2023-24 financial year
- Total supply: 600 million \$CRYS tokens

The \$FAV Token



- The Football at AlphaVerse token (\$FAV) is the utility token and medium of exchange for Football at AlphaVerse
- \$FAV is a utility token
- \$FAV token holders are also able to vote to govern features
- Total supply: 11 billion \$FAV tokens

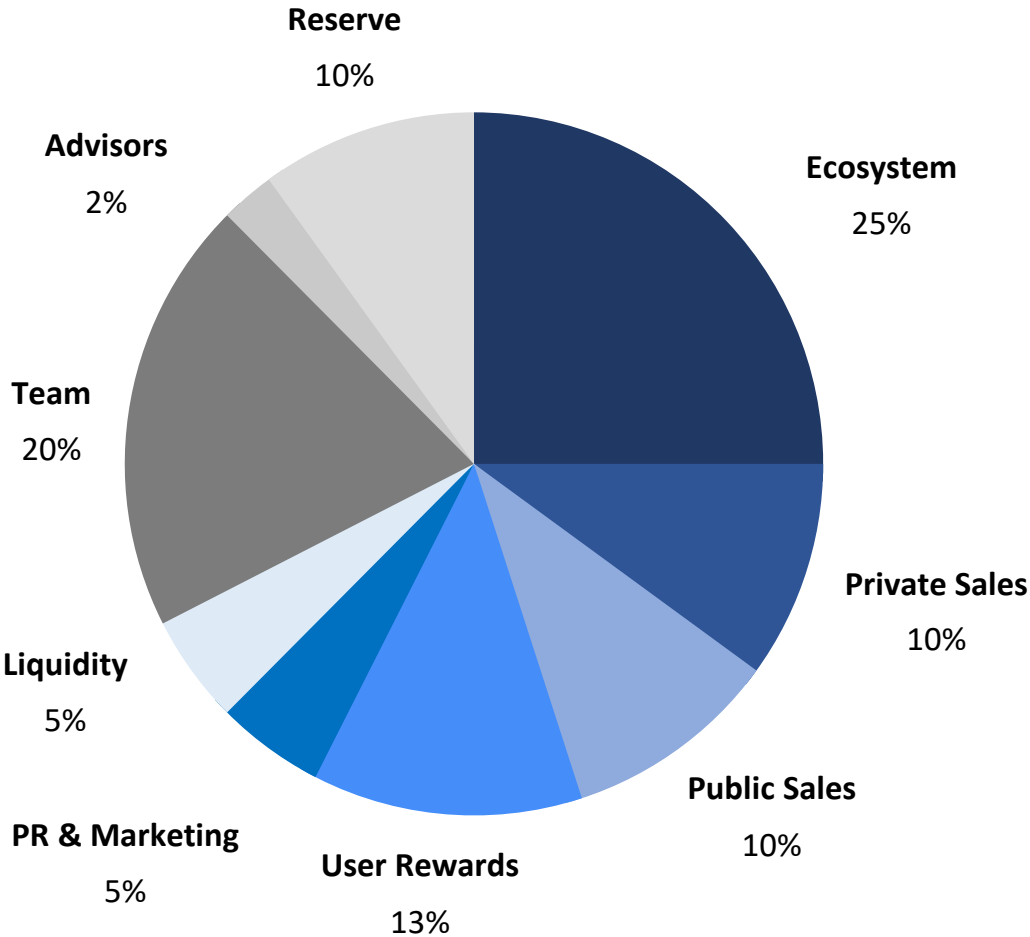
\$CRYS Tokenomics

RECAP

- **Token Symbol:** \$CRYS
 - **Token Type:** BEP-20
- **Max Supply:** 600,000,000
 - **Token Issuer:** CBI

COMMUNITY / ECOSYSTEM	25%
PRIVATE SALES	10%
PUBLIC SALES	10%
USER REWARDS	13%
MARKETING	5%
LIQUIDITY	5%
TEAM	20%
ADVISORS	2%
RESERVES	10%

100%



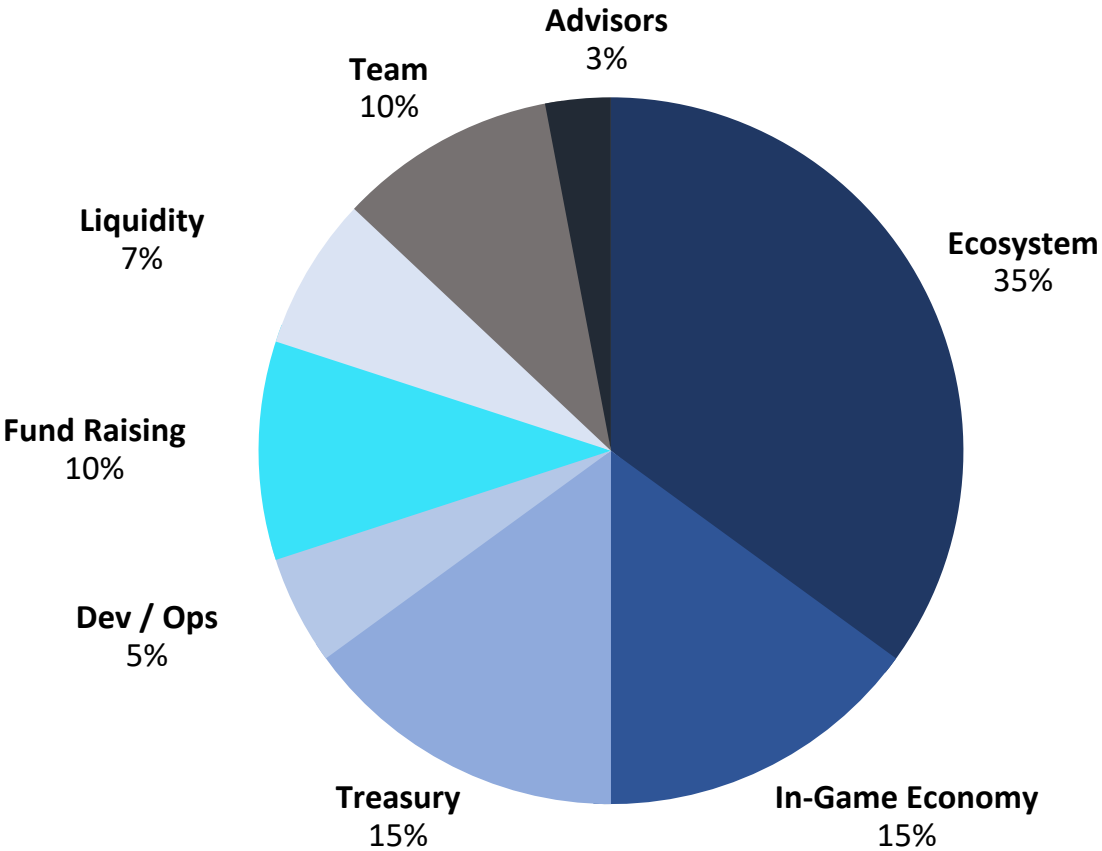
\$FAV Tokenomics

RECAP

- **Token Symbol:** \$FAV
 - **Token Type:** BEP-20 et Chiliz
- **Max Supply :** 11,000,000,000
 - **Token Issuer:** CBI

COMMUNITY : ECOSYSTEM	35%
IN-GAME ECONOMY	15%
TREASURY	15%
DEVELOPMENT / OPERATIONS	5%
FUND RAISING	10%
LIQUIDITY	7%
TEAM	10%
ADVISORS	3%

100%





Summary Financials

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Consolidated Financial Data (as of 31 March 2023)

(K€)	31 March 2023	31 March 2022	%Change
REVENUE	5,304.8	4,280.7	24%
CURRENT OPERATING INCOME	2,777.3	1,943.0	43%
NET INCOME (GROUP SHARE)	1,287.0	3,925.5	-67%
INVENTORY	2,407.0	2,828.5	-15%

For further information, see the financial statements on the CBI website (<https://cbicorp.io/investors/>).

Consolidated Financial Data (as of 30 September 2023)

(K€)	30 September 2023	30 September 2022	%Change
REVENUE	2,352.7	2,395.5	-2%
CURRENT OPERATING INCOME	486.0	587.8	-17%
NET INCOME (GROUP SHARE)	(724.1)	(692.6)	5%
INVENTORY	1,233.4	2,615.6	-53%

For further information, see the financial statements on the CBI website (<https://cbicorp.io/investors/>).

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Capitalization Table

(as of 30 September 2023)

05

Capitalization Table

As of September 30, 2023

	Number of Shares Outstanding		Number of Shares on a Fully Diluted Basis*	
	#	%	#	%
Ker Ventures, SARL	224,433,629	89.52%	224,433,629	88.80%
Ker Ventures, LLC	3,914,265	1.56%	5,150,354	2.04%
Total F. Chesnais	228,347,894	91.08%	229,583,983	90.84%
Treasury Shares	2,096,486	0.84%	2,096,486	0.83%
Free Float	20,261,149	8.08%	21,059,947	8.33%
Total	250,705,529	100.00%	252,740,416	100.00%

Note: *In the event of exercise of all remaining outstanding 6 107 799 warrants as of March 31, 2023, 3 warrants giving the right to the holder to purchase 1 new share at a purchase price of 1.40 euro up to March 31, 2024.



Perspectives

06

2023-2024 Perspectives

For the 2023-2024 financial year, CBI is continuing to develop AlphaVerse to become one of the leading players in the world of metaverses.

Buoyed by the launch of AlphaVerse and the first associated universes, notably MetaCoaster (theme park game), Chi Modu (hip-hop artist and photographer), Horyou (foundation dedicated to preserving the planet), Art Tech (digital art), Rave Age (electronic music) and Xave (music, currently being acquired), CBI intends to achieve significant growth in sales.

Why CBI?

A pure blockchain player

CBI is both an investor and a developer in the blockchain industry



- CBI develops its own metaverse: AlphaVerse
- As an investor, CBI holds stakes in blockchain-based games in particular:
 - Cornucopias
 - Chain Games

A digital universe

CBI builds AlphaVerse, a metaverse open to all



- A universe of universes from which users can move around in total fluidity
 - Each universe is dedicated to a specific theme
- Two successful test phases to date
- Numerous partnerships to offer users a complete experience

Experienced management and a clear strategy

CBI has a management team with in-depth knowledge of the sector



- Frédéric Chesnais is the former CEO of Atari
- Jean-Marcel has worked at HP, Atari and Disney
- Over 50 years' experience in the video games industry



Press & Media

07

Press & Media



[October 2023 - Interview 20Mint - Link](#)



[October 2023 - Interview BFM Crypto - Link](#)



[June 2023 - Webinaire Bourse Direct - Link](#)

PODCASTS

- [October 2023 – NFT Morning podcast – lien](#)
- [September 2023 – Twitter Spaces Mario Nawfal – lien](#)
- [May 2023 – NFT Business podcast – lien](#)
- [November 2022 – NFT News Today – lien](#)

Useful links:

CBI website: <https://cbicorp.io/>

AlphaVerse website: <https://home.alphaverse.com/>

Euronext link: <https://live.euronext.com/en/product/equities/FR0014007LW0-ALXP/company-information>

Euronext ticker: ALCBI

Thank you for your attention!



Crypto Blockchain Industries