

## Press Release Immediate Release

### Noizend Receives Joins Inaugural Supercharge Australia Incubator Cohort Clean Tech Innovation

**Sydney, Australia – April 14, 2025** – Noizend Pty Ltd, an Australian deep-tech startup developing AI-powered active noise control systems, has been selected to join the first-ever Supercharge Australia Incubator cohort. The prestigious program, led by EnergyLab and New Energy Nexus, supports startups accelerating innovation across Australia's lithium battery value chain and clean energy transition.

Noizend's inclusion underscores the growing importance of sound pollution control in the clean energy sector, particularly in Battery Energy Storage Systems (BESS), where low-frequency noise from inverters and cooling systems presents a significant barrier to deployment in urban and industrial areas. The Noizend Shield, the company's flagship solution, uses physics-informed active noise cancellation. This breakthrough technology transforms traditional passive noise barriers into dynamic, responsive systems that reduce low-frequency noise by up to 20dB at the perimeter.

The Supercharge Australia Incubator aims to supercharge Australia's position in global battery innovation by supporting scalable startups in fields ranging from critical minerals and recycling to AI, battery chemistries, and energy systems integration.

[https://www.linkedin.com/posts/energylab-international\\_supercharge-australia-incubator-cohort-activity-7315899251773906944-rjs4?utm\\_source=share&utm\\_medium=member\\_desktop&rcm=ACoAAxeI4ABI5BPMqHQAhe0YGoIVF34Z7MFoqo](https://www.linkedin.com/posts/energylab-international_supercharge-australia-incubator-cohort-activity-7315899251773906944-rjs4?utm_source=share&utm_medium=member_desktop&rcm=ACoAAxeI4ABI5BPMqHQAhe0YGoIVF34Z7MFoqo)

Noizend's participation in the program aligns with its growth strategy to commercialise noise mitigation solutions for the BESS, industrial, and built environment sectors. The company has secured key partnerships with the University of Technology Sydney (UTS) and Cult Sydney. Noizend is also a participant in NVIDIA's Inception Program for promising AI startups.

#### **Quote Attributable to Paul Monsted, Noizend CEO**

"We are honoured to be part of a cohort focused on building a smarter, more sustainable energy future. We aim to make high-performance energy systems more community-friendly by eliminating the sound barriers to clean tech adoption."

#### **Quote Attributable to George Tulloch, Noizend CTO**

"Clean energy shouldn't come at the cost of livability. Through this program, we're excited to learn and talk shop with some of Australia's brightest energy innovators and quickly bring scalable solutions to market."

#### **About Noizend Pty Ltd**

Noizend Pty Ltd is an Australian company that was established to reduce chronic low-frequency noise that adversely affects everyone. Noizend was established to extend the science of active noise control (as proven and applied in noise-cancelling headphones) worldwide. For more information, visit <https://www.noizend.com/>.

#### **Media Contact:**

Paul Monsted

CEO and Managing Director of Noizend Pty Ltd

Email: [info@noizend.com](mailto:info@noizend.com)

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