

PRESS RELEASE COVERAGE REPORT

Pro Surfers help shape new \$180m Gold Coast ‘Surfer’ apartment tower – Australian Development Review
[Coverage linked here](#)

Date:	05/09/2026
Type:	Online
Circulation:	115,900
AVE:	\$3,250



Bastion Group Unveils \$180M Surfer Tower for Gold Coast



Designed by award-winning architect Joe Snell of Studio Snell, Surfer’s distinctive sculptural form draws inspiration from the Gold Coast’s deep connection to the ocean and surfing lifestyle. -
Image: Bastion



Gold Coast, September 2026 — Bastion Group has unveiled Surfer, a \$180 million, 30-storey development for Surfers Paradise that takes design inspiration from the city's surfing heritage.

Located on Vista Street, the project comprises 100 residences across two and three-bedroom layouts, with prices starting from \$995,000. The development is being led by [Bastion](#), which is expanding its current development pipeline beyond \$500 million.

The tower's architectural form draws from the shape of a surfboard, with [Studio Snell](#) leading the design work. Award-winning architect Joe Snell has crafted the building's distinctive profile, while internationally recognised landscape designer [Jamie Durie](#) is shaping the outdoor spaces.



Bastion Group's \$180 million Surfer development will introduce a striking 30-storey architectural landmark to the Surfers Paradise skyline, inspired by the form and culture of the iconic surfboard. - Image: Bastion

Bastion Group Founder and CEO Alex Wood said Surfer represents a milestone for the developer as it continues to expand its presence across Southeast Queensland.

“Surfer will bring together world-class architecture, authentic surf culture and a lifestyle-driven amenity suite designed for a premium buyer seeking elevated coastal living. We’re



BASTION

incredibly proud to launch Surfer as a project that embodies the heart of the Gold Coast, surfing.

This project has been shaped by intentional design and a clear vision for what modern Gold Coast living should be and seeing it move from concept to launch is a milestone for our team and a moment of genuine excitement for Bastion.

We are looking forward to bringing this project to market and to share it with buyers who truly value the lifestyle this city offers.”

Surfer Residence Mix and Pricing

The project will deliver 75 short-stay apartments targeted at lifestyle-led investors seeking accommodation opportunities on the Gold Coast. A further 25 private luxury residences have been designed for owner-occupiers, particularly young professionals and families seeking beachside living.

Each residence features expansive living spaces with views spanning the ocean, city skyline and hinterland. The apartments reflect contemporary design principles that balance functionality with coastal aesthetics.



Surfer's residences have been designed to embrace elevated coastal living, with expansive interiors and outlooks spanning the ocean, city skyline and hinterland. – Image: Bastion

The development is targeting buyers with a strong affinity for surfing, wellness and the Gold Coast's coastal lifestyle. Professional surfers Dane Henry and Milla Coco Brown have contributed to the design of Surfer's wellness and lifestyle spaces, bringing lived experience to the project's amenity offering.

Amenity and Ground-Floor Retail



BASTION

Residents will have access to an EMF-designed fitness centre, resort-style swimming pool, and an exclusive retreat featuring private plunge pools, lounge areas and spa facilities.

The ground floor will include a boutique retail precinct with a signature restaurant and café, creating an active street presence and contributing to the local urban fabric.

Wood said the project represents Bastion's commitment to creating enduring developments tailored to the Gold Coast context.

We're big believers in creating timeless projects that are unique to the Gold Coast through intentional and authentic design. Each of our projects begins with a clear purpose to create places that will remain relevant, valued and enduring for generations.

Bastion Development Pipeline

Surfer follows Bastion's debut project [Nera](#), a \$184 million development on Chevron Island that is nearing sellout. The company operates a fully integrated model spanning development, [construction](#) and long-term property management.

The Vista Street location provides walkable access to Surfers Paradise bars, restaurants and beaches. Broadbeach and Burleigh are accessible via the expanded G:Link light rail service.

The project adds to the developer's growing portfolio across Southeast Queensland, with the group now managing a development pipeline exceeding \$500 million.